



**DANIEL MARSHALL**  
A SYMBOL OF QUALITY  
SINCE 1982

# CIGARS

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WHEN A MAN HAS THE OPPORTUNITY TO DO WHAT BRING HIM HIS GREATEST JOY AND PASSION HE TAKES IT: DANIEL MARSHALL IS SOMEONE WHO MADE HIS DREAM A REALITY AND MADE THE HOBBY INTO A PROFESSION. HE IS THE WORLD'S CHAMPION OF HUMIDORS, THE KING OF CIGARS. HIS INDIVIDUALIZED HUMIDORS ARE THE PERSONAL TREASURE CHESTS OF HIS CUSTOMERS AND FRIENDS SUCH AS ARNOLD SCHWARZENEGGER, AL PACINO, AND BILL CLINTON.

**B**orn on the west coast of the United States in sunny California, Daniel Marshall entered into the exclusive world of cigar smokers through a series of coincidences. Coming from humble beginnings Marshall managed to climb to internationally-recognizable status within 30 years as a top U.S. manufacturer of humidors.

The avid sailor handcrafted his own sailboat in 1981. A friend of the family was delighted with the quality of the woodwork and helped Marshall conceive the idea to build humidors. Initial manufacturing was done in the home and the garage. Marshall and his products are part of the American dream, to implement an idea no matter how hard the circumstances, to assert oneself, and be successful.

After the first orders Daniel Marshall sold his boat for seed money to start his humidor manufactory. Tireless devotion and an almost obsessive perfectionism made Marshall's humidors the must-have for the rich and famous in Hollywood as well as for the politicians in the center of power in Washington D.C. Since 1982, the California master-craftsman has created humidors for cigar fans who want to keep their "brown gold" safe and stored beautifully. The quality of Marshall's numerous award-winning humidors has attracted

cigar lovers like Arnold Schwarzenegger, Al Pacino, Ralf Möller, Thomas Gottschalk, Will Smith, George Bush, Bill Clinton, and Sylvester Stallone. They are among his customers and friends. U.S. Presidents have also given Marshall's treasure chests to state guests. Even non-smoker Marlon Brando ordered a humidor to protect his screenplays from the damp air on his Tahitian atoll Tetiaroa. Marshall has also designed and manufactured for luxury brands such as Hermes, Cartier, Dunhill, Hennessy Cognac and Tiffany & Co.

To mark the 30th anniversary of the Universal Pictures movie "Scarface", Daniel Marshall designed and manufactured 1,000 Scarface-humidors with limited edition numbering and containing a Blue-Ray disc. Actor Al Pacino congratulated Marshall personally on the successful design at the world premiere of the limited edition humidors.

Since 1995, Daniel Marshall Red and Black Label cigars have been available. His latest creation is the „DMGold Torpedo Cigar“, which was first introduced at the „Peter Heinrichs Smokerstreff“ in Cologne on September 22, 2012. The 24-carat „D. M. 2 Gold Torpedo“ cigar is wrapped in the purest Florentine gold leaf, produced by one of the world's oldest gold leaf factories Giusto Ma-

netti Battiloro. The burning of a gold leaf cigar is a distinct pleasure, where even the ashes provide an aesthetic feast for the eyes.

For Daniel Marshall the cigar is not only a luxury and cult object but it also has the mysterious power to allow people to become individuals beyond all social barriers. „When I designed the Scarface Humidor, Universal Studios had asked me to create an ultra-bling luxury version. This particular version of a humidor, I designed with fine white Swarovski crystals that were incorporated into a Tony Montana Bronze Medallion on the lid of the humidor with the words THE WORLD IS YOURS formed of red Swarovski crystals. I thought an 'over the top' humidor like this deserve a special object 'over the top' Daniel Marshall cigar.

Thus, the 24-carat gold DM was born. One of these exceptional cigars is included in the delivery of one of these humidors. When we first presented this cigar together with the Scarface-Humidor cigars at our annual show, I was asked if one could purchase the cigar separately from the humidor. Other cigar manufacturers visited our booth and called the 'DM2 Gold Torpedo' a stroke of genius. We immediately sold five golden cigars at \$200 each during the show. One of the cigars went to Israel, where she is still today kept in a glass display decorating the shop exhibition space in Tel Aviv.

This particular cigar is an expression and monument for my 30 years in the manufacture and design of luxury cigars and smoking furniture", Marshall reveals in a personal conversation while the watch lover enjoys one of his 24-carat golden torpedoes.

We share a particularly close friendship with Daniel Marshall. It is because of this trusting friendship that we are able to offer an exclusive gift to our customers: a 24-carat cigar with the logo of the respective customer.

Please direct inquiries to:  
office@eh-creativeagency.com



*The legend Al Pacino and Humidor-Guru Daniel Marshall*



*Daniel Marshall with Joe Manganiello and Kelly Hu; Ralf Moeller and the Golden Torpedo*



*Daniel Marshall with his daughter Julia and actor Rodrigo Santoro*





**Tip:**

We can already reveal that cigar lovers and avid readers can look forward to the publication of Daniel Marshall's book „Mighty Smoke“, in which Marshall tells of his career and recipe for success. He also shares amusing stories of his encounters with famous people who are addicted to the enjoyment of cigars.

The „Bond of Honor“ means the friendly alliance of readers within our extensive network and close relationship with our friends and companions. Like all our visionary interviewees it also includes Daniel Marshall and this close circle, which is based on trust, friendship, loyalty and honesty.

If you would like more information or are trying to become an exclusive member yourself, please send us a personal message to: [abo@eh-creativeagency.com](mailto:abo@eh-creativeagency.com).

