

Houston Cigar Life

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Exclusive Content Featuring Cigar Legend: Daniel Marshall

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By Waqas Syed
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Daniel Marshall: A Mastermind of Superior Luxury Products

Daniel Marshall was in Houston on April 29th and on that day I confirmed a hunch I've had about him. He is genuinely a generous, humble and extremely meticulous person. I have met Daniel before and we have since spoken many times, but during his most recent visit we actually had a chance to sit down, have lunch and just talk about a variety of subjects.

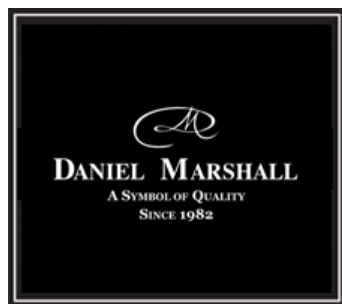
It's often in these settings when work takes a break and you are able to enjoy a cigar with someone that you learn more about them.

If you read publications like the Robb Report or have seen his products at fine retailers like Harrods of London or Saks Fifth Avenue, then you are probably familiar with his work. If you are not familiar with his work, then please allow me to introduce Daniel Marshall to you.

He has been making cigar humidors for the past 30 plus years. His humidors have been featured in Hollywood blockbuster movies, sit on the desks of some of the most powerful people in the world and are considered best in class by anyone who can appreciate

the craftsmanship required to make a great cigar humidor.

Major players ranging from Arnold Schwarzenegger to Bill Clinton are fans of his work.



If making fine humidors wasn't enough, he is also the mastermind behind the legendary Golden Torpedo. The Golden Torpedo is a luxurious and rare cigar draped in the finest Italian 24 karat gold leaf. It is a beauty to look at and an indescribable experience to smoke!

The Red Label is Born

After producing superior products for many years, people kept asking Daniel why he wasn't making cigars suitable for a daily smoke.

They believed if Daniel's commitment to quality was translated into cigars it would certainly be great for the industry and cigar enthusiasts alike.

So Daniel took the advice and created some of the tastiest cigars I have smoked.

To help blend his line of cigars, he tapped two legends in their own right, Nestor Placencia and Manuel Quesada.

These two gentlemen are behind some of the best cigars ever made and the Daniel Marshall line is no exception their track record of excellence.

Daniel however has taken the extra initiative to ensure more than just a great cigar, but a perfect cigar for fans of his craft.

Each cigar delivered to him from the factories in Nicaragua is inspected by his team here in the United States. If there are any inconsistencies or aberrations then they are tossed.

After the initial quality check, they are left to age an additional year before they are released to the market. This ensures a ready to smoke cigar right out of the box with little to no inconsistency from smoke to smoke.



As seen on Robb Report: 100-cigar curved-lid Signature Treasure Chest humidor with rounded corners and

At a price range of \$5 to 10 dollars, they are in the sweet spot of daily smokes in the United States. Actually as I write this article, I am smoking a Daniel Marshall Red Label cigar. I must add that I am loving every single puff!

Creative, Successful & Humble

Upon meeting Daniel, it is immediately apparent he's extremely personable and almost unconcerned of his success. Without a quality like this, he may not keep outdoing himself.

Case in point, the storied automobile maker Bugatti recently asked Daniel to create an exclusive humidor for the illustrious automobile company.

The humidor he created now sits on display at the Bugatti factory in France, but for Daniel, a project like this is a just another day in the office.

Granted he appreciates the honor to be part of such an exclusive project, but for Daniel this is what he does and lives for.

Two Cigar Legends Meet in Houston: Daniel Marshall & Jorge Ahued

I share this with you because I want people in Houston to know that when buying into a Daniel Marshall cigar or humidor, you are actually buying into a rich history of consistent quality, craftsmanship and dedication to excellence.

Continued on next page...

made with vavona burl, inlaid with ebony with a trademark "1,000 coat" finish.
Photo by Cordero Studios



Two Cigar Legends Meet in Houston: Daniel Marshall & Jorge Ahued

Arnold Schwarzenegger checking out a one of a kind Daniel Marshall Golden Humidor exclusively commissioned by the Crown Prince of Bahrain. In total 100 ounces of pure 14k gold were used to make this \$500,000 humidor.

Photo by Reinhold Widmayer / Cigar Journal

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It is for this reason I was keen to introduce Daniel to Jorge Ahued at Stogies of Houston. Jorge has turned his cigar lounge into a Houston landmark for the cigar community.

Each day he expands and improves his store any way he can to better serve the thousands of patrons who come in for a smoke each month.

Introducing the two was akin to an initial meeting between Larry Bird and Michael Jordan!

I was thoroughly entertained and educated while I enjoyed a cigar as these two industry titans discussed the full gamut of the cigar world. The conversations ranged from the highs and lows of the cigar trade over the years to brainstorming creative ways of circumventing smoking bans.

After their meeting, Daniel, JW Wintersteen and I enjoyed a breezy lunch on the patio of the Palm restaurant next to Stogies of Houston.

It is during this lunch, I was inspired to share this article with you.

If you have not had the opportunity to smoke a Daniel Marshall cigar or store your cigars in one of his humidors then hold on for just a few moments longer, because you will be seeing a lot more of Daniel Marshall's products in Houston.

In the meantime, follow Daniel Marshall on Facebook, Instagram and Twitter to keep up with what he is doing. As soon as I get word about his products being released in Houston, I will certainly let you know!

Contact Information Daniel Marshall

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Enjoying Lunch and Red Label Cigars at Palm Restaurant in Houston, TX
 (L-R) JW Wintersteen, Daniel Marshall, Waqas Syed



Post Meeting Photo at Iconic Houston Lounge, Stogies of Houston
 (L-R) Jorge Ahued, Daniel Marshall, JW Wintersteen, Waqas Syed