

DM DANIEL MARSHALL

A Symbol of Quality Since 1982



Affordable Luxury

- Internationally recognized as one of the top leading brands of cigar humidors, receiving the top No. 1 rating in Cigar Aficionado Magazine Humidor Review
- Highly Rated (92 Point) Cigar Collections all created Pre-2007
- Created the original Golden Cigar that has gained international recognition since 2011
- The Daniel Marshall “Governor Schwarzenegger” Humidor (Half filled with Davidoff Special “R” Cigars) set the record for the highest amount paid for a modern crafted humidor at the Leonardo DiCaprio Foundation Gala Fundraiser 2016

No. 1 Humidor Rating



Battle of the Boxes

There are fewer humidors on today's market, and that's good news for consumers. by Michael M. Smith Photography by Bob Miller

DANIEL MARSHALL "THE NUMBER 1 HUMIDOR"

ing humidity, and most of all, the humidity. This time we focused on the humidity of this group to that of a room boxes could not. We tested the overall performance of the humidors. The best of these boxes was the Daniel Marshall.

humidor according to the humidity according to the humidity. We tested the humidity of the humidors throughout the testing period. If it was considered too low, we

retained the humidification system. Our intention was to keep the humidity between 65 percent and 70 percent, the desired range for storing premium cigars. All humidors were kept in the same room, under the same temperatures, for the length of the test.

After six weeks of testing, we brought each humidur before a panel of judges for discussion and rating, factoring in humidification performance over the test period, the construction of each piece, cost and appearance. The humidors were evaluated and scored using an alphabetical scale. Each humidur was judged on its own merit.



Daniel Marshall Limited Edition 20th Anniversary Treasure Chest

Veneer: Veneer (hull); Interior: Spanish cedar; Capacity: 150 cigars; Humidification: Daniel Marshall System (one unit); Details: 24-karat gold frames; lock and key, magnetic center holder, magnetic refill calendar, digital hygrometer; comes with Daniel Marshall stainless steel gullotine cutter and 23 Daniel Marshall premium cigars; Cost: \$895; Contact: (800) 923-2809; Score: A

A celebrated veteran of the humidor business, California craftsman Daniel Marshall finds himself again at the top of the ratings with this large, stylish humidor. It is a great box, given the accommodations, size of the box and quality of its construction. The sturdy, striking hazel veneer has a shimmering undertone. The humidur includes some nice extras: a magnet to hold a cigar cutter, a second magnetic system that serves as a calendar to remind you when it's time to refill the humidification device, as well as a cedar grate over the top of the humidur, which allows up the inside lid, giving it uniformity and balance. There is plenty of room for smokers, and the arched lid safeguards against scratches that might come from a corner or, on, a base for a doll collection.

The humidur functioned very well; it didn't need a refill, never fell below 65 percent humidity and never rose above 70. It was still going strong at the review's end.



Davidoff No. 7

Veneer: Rosewood; Interior: Oak; Capacity: 75 cigars; Humidification: Davidoff System (one unit); Details: Magnet for center storage, refill calendar, dividers; Cost: \$820; Contact: (203) 323-5811; Score: A-

Davidoff is benchmark humidor, though this particular box is a bit unconventional, looking almost like a Cuban sculpture or some sort of fanciful chopping block. This one has a simplicity of design, with a lower price than the usual Davidoff. It certainly performed like a Davidoff: it was one of the easiest boxes to use. Unlike typical humidors, this Davidoff has little lacquer coating, running your hands over the top allows you to feel the grain of the rosewood, which has rich, natural orange, yellow and rose colors. Perhaps most impressive is the complexity of the grain and the skill demonstrated by its maker in matching the lines between lid and box. When closing the top, the seam between the lid and the box is practically invisible. The Oak interior, which is polished and solid, does not produce the fragrant aroma of Spanish cedar. The humidity stayed fairly even throughout the test and the device did not need to be refilled.



Dunhill Thuya Humidor

Veneer: Thuya (hull); Interior: Mahogany; Capacity: 50 cigars; Humidification: Dunhill Humidity Control System (one unit); Details: Nickel-plated frames, dividers, lock and key; Cost: \$1,010; Contact: (800) 866-8362; Score: A-

A marriage of quality components such as Thuya hull and nickel-plated hardware, the understated Dunhill says close without having to

CIGAR INDUSTRY

Battle of the Boxes

By **Michael Moretti** | From **Gen. Tommy Franks**, Nov/Dec 03

Veneer: Vavona burl; **Interior:** Spanish cedar; **Capacity:** 150 cigars; **Humidification:** Daniel Marshall System (one unit); **Details:** 24-karat gold fixtures, lock and key, magnetic cutter holder, magnetic refill calendar, digital hygrometer; comes with Daniel Marshall stainless steel guillotine cutter and 20 Daniel Marshall private-label cigars; **Cost:** \$895; **Contact:** (800) 923-2889; **Score:** A

A celebrated veteran of the humidor business, California craftsman Daniel Marshall finds himself again at the top of the ratings with this large, stylish humidor. It is a great buy, given the accoutrements, size of the box and quality of its construction. The smoky, striking hazel veneer has a shimmering undertone. The humidor includes some nice extras: a magnet to hold a cigar cutter, a second magnetic system that serves as a calendar to remind you when it's time to refill the humidification device, as well as a cedar grate over the top of the humidifier, which dresses up the inside lid, giving it uniformity and balance. There is plenty of room for smokes, and the arched lid safeguards against scratches that might come from a flat top (should someone decide your humidor should double as a coaster or, say, a base for a doll collection). The humidor functioned very well; it didn't need a refill, never fell below 65 percent humidity and never rose above 70. It was still going strong at the review's end.

Daniel Marshall

Humidor / Cigar Collections
2018

20065 Ambiente by DM Black Matte



\$395 Retail



20125 Ambiente by DM

Black Matte



\$445 Retail



60010 Desk-Travel Burlwood



\$395 Retail



30100 Signature Precious Burlwood



\$750 Retail



30125 Signature Precious Burlwood



\$850 Retail



20165 Signature Precious Burlwood



\$995 Retail



Limited Edition Humidors



Treasure Chest Humidor

\$1,395 Retail



Cuban License Plate Humidor \$1,995 Retail



Sterling Silver Humidor \$19,995 Retail

Limited Edition Humidors



Scarface Humidor



Whisky Stave Humidor \$3,995 Retail



Limited Edition Humidors

35th Anniversary Ltd. Edition



\$1995 Retail

Cigar Rating

CIGAR WATCH

FROM THE EDITORS OF CIGAR AFICIONADO



92 Rated October 2016 Daniel Marshall Red Label Cigar Box-Aged 1 Year

Daniel Marshall has a long history in the cigar business, beginning as a humidor maker in 1982. Since then, Marshall has expanded to produce cigars, including his Red Label line. In October's *Cigar Aficionado*, our panel noted the rich and elegant Torpedo offered an array of confectioner's notes, from light cocoa and coconut shavings to German chocolate cake.

cigar aficionado

Cigar Aficionado makes a perfect holiday gift—for you and a friend!

Cigar Aficionado's October 2016 Tasting: 11 Cigars To Smoke Right Now

Posted November 29, 2016



92

POINTS



NICARAGUA



RING GAUGE



MEDIUM-FULL

Tasting Note

The chocolate-hued wrapper of this cigar foreshadows its rich array of confectioner's notes from light cocoa and coconut shavings to German chocolate cake. Elegant and balanced.

Body	Medium-Full
Size	Figurado
Ring Gauge	54
Length	6 1/4"
Filler	Nicaragua
Binder	Nicaragua
Wrapper	Nicaragua
Issue	Cigar Aficionado – Oct 01, 2016
Price	\$8.90



RATINGS & REVIEWS

NEWS

CIGAR LIFE

THE MAGAZINE

Cigar Aficionado's 100-Point Scale

Classic: 95-100
 Outstanding: 90-94
 Very good to excellent: 80-89
 Average to good commercial quality: 70-79
 Don't waste your money: 0-69



Pre- 2007 FDA Grandfather Status Cigar Collections



Cigar Aficionado 92 point
rated DM Red Label
Box – Aged 1 year



Daniel Marshall Black Label

Box-Aged 1 Year



Daniel Marshall White Label

Box-Aged 1 Year



Established 1997

The Golden Cigar



The "Golden Ash"



PLEASURE / APRIL 2016

HOLY SMOKES: DANIEL MARSHALL 24KT GOLDEN TORPEDO

by MIKE CHOI



Lights, camera and ACTION! is the phrase that really captures the cigar I am tasting today. The Daniel Marshall 24kt Golden Cigar is as bling, bling as it gets in the cigar world. Designed to be the ultimate celebration cigar, it has been enjoyed by many actors, actresses, sports stars, musicians and politicians – I added one of Daniel's Golden Cigars to a humidor that Edward and Eddie Sahakian prepared for a cigar loving former U.S. President.

Daniel Marshall is based in California and has a long history as a craftsman and carpenter. His entry in to the humidor world came about in 1982, where at the tender age of 19, this young man took the plunge and flew from California to New York to show the chaps at Dunhill his first humidor. After several unsuccessful attempts to make an appointment, Daniel decided to take the bull by the horns and marched in to the Dunhill building and demanded an appointment. It worked, however Dunhill were not so impressed with his humidor. Unperturbed, Daniel managed to have a productive meeting with Dunhill and walked out with a \$250,000 purchase order! Due to corporate bureaucracy, Dunhill cancelled the order 3 months later. To most, that would have been the end but, Daniel did not give up. Next stop was Dunhill HQ in London. Again, Dunhill said that his humidor did not meet Dunhill quality. He asked for a list of what needed to be changed and 24 hours to re-present the modified humidor. Dunhill accepted. The next day, Daniel Marshall became the official architect of Dunhill humidors and over the next 30 years, Daniel is still making exotic and detailed humidors as well as globally known cigars under his own label of DM Red Label from Nicaragua.

So how do you come up with a cigar like this? Daniel was called in to a meeting with Al Pacino and Universal Studios to create 100 limited edition humidors to commemorate the Blu-Ray release of one of their most successful releases ever, Scarface. Daniel knew he could make a beautiful humidor but decided no mortal cigar could fill the humidor. He wanted something so unique and ostentatious. Daniel came up with possibly the most outrageous and extravagant concept for a cigar ever; a golden cigar!

Daniel brought together the best from Dominican Republic and Nicaragua to produce the cigar for him. Manuel Quesada and Nestor Plasencia came together to create a blend which would offer the smoker the elegance and finesse of Dominican Republic tobacco and the body and depth from Nicaraguan tobacco. Daniel selected the cigars with the smoothest of wrappers, only 10% of what was produced made the cut. Before the gold treatment, they were sanded down again with very fine sandpaper. Protruding veins and bumps make the gold application difficult. Daniel selected the edible 24kt gold leaf from Italy's number one gold leaf maker since 1820, a sugar paste is used to fix the gold leaf in place over the entire body of the cigar. It takes 25 sheets of gold leaf to cover one cigar! Daniel created these as a limited promotional production in 2011, each presented in an individual varnished wooden box signed and dated by Daniel.

President Clinton buys a Golden Cigar at Edward Sahakian Cigar lounge Bulgari Hotel, London



Daniel Marshall Cigars enjoyed by Fighter Pilots on USS Kitty Hawk based near Iraq



Golden Cigar wih event partner Graff Diamonds



3 time Olympic Gold Medal winner Karl Malone



World Champion Boxer Oscar De La Hoya



Event partner Chopard Jeweler owner Caroline Scheufele and a growing segment of cigar loving customers

THE RAKE

THE MODERN VOICE OF CLASSIC ELEGANCE

DELICACIES HOLY SMOKES: DANIEL MARSHALL 24KT GOLDEN TORPEDO

WORDS MIKE CHOI



"Lights, camera and ACTION!" is the phrase that really captures the cigar I am tasting today. The Daniel Marshall 24kt Golden Cigar is as bling, bling as it gets in the cigar world. Designed to be the ultimate celebration cigar, it has been enjoyed by many actors, actresses, sports stars, musicians and politicians – I added one of Daniel's Golden Cigars to a humidor that Edward and Eddie Sahakian prepared for a cigar loving former U.S. President.

In the News

Daniel Marshall Humidor Breaks Records at Leonardo DiCaprio Foundation Annual Gala | Cigar Journal



DANIEL MARSHALL HUMIDOR BREAKS RECORDS AT LEONARDO DICAPRIO FOUNDATION ANNUAL GALA

APRIL 20, 2015 | George Wertz
Cigar Life & Culture | Cigar News | Cigar Brands | Top News

An extremely rare and never sold limited edition humidor hand-crafted by No. 1 rated humidor designer in the world, Daniel Marshall, brought in 750,000 Euro (\$820,000 USD) at the Leonardo DiCaprio Foundation (LDF) Annual Gala. The Foundation had their third annual event at the Domaine Belvoir vineyard in St. Tropez, France, and featured a fabulous list of auction items including the Daniel Marshall Humidor and Cigars alongside famous celebrity memorabilia, extensive important contemporary art, and exclusive travel experiences. The humidor was part of a lot of Governor Schwarzenegger Signature Daniel Marshall Red Label Churchill Cigars and Davidoff Special 70 Dominican Cigars. To complement this historic humidor Governor Schwarzenegger also offered his patriotic Luchese leather boots, which were custom-designed for his use, and a replica Terminator Endoskeleton skull.

The Daniel Marshall Humidor, originally intended for live auction, was pre-sold with the record-breaking 750,000 Euro bid prior to the Gala during the preliminary release of the LDF Auction Catalog. The humidor and cigars were highly coveted by a Russian oligarch who could not attend the event and placed the record-breaking bid.

This "1 of 1" humidor, crafted in California, required four months to create, and was hand-carved from solid American Sider harvested from a renewable forest. The design idea was Governor Schwarzenegger's, as he wanted his humidor to evoke the look and feel of old wood beams and flooring reminiscent of his home in the mountains. The gold-embossed Governor seal on top of the masterpiece is unique. Unlike the consistency of the US Presidential Seal, the Governor's seal changes with each Governor in office making the 38th Governor of California seal unique to Schwarzenegger.

<https://www.cigarjournal.com/daniel-marshall-humidor-breaks-records-at-leonardo-dicaprio-foundation-annual-gala/>

PRINCE ALBERT II OF MONACO'S HUMIDOR BY DANIEL MARSHALL

One of the world's finest humidors and cigars created by Daniel Marshall for Prince Albert and the Monte Carlo Gala for the Ocean



This extremely rare and never sold, one-of-a-kind humidor is hand-crafted by Cigar Aficionado's No. 1 rated humidor designer in the world, Daniel Marshall, and includes a special 2-1/2 gold hand-carved personal seal of HSH Prince Albert II of Monaco. This one-of-a-kind masterpiece of art is further embellished with Prince Albert's Family coat of arms and will be signed by His Serene Highness Prince Albert II.

A truly unique collector's piece, the humidor is filled with special edition 92 point rated Daniel Marshall Red Label Churchill Cigars and two DM 24kt Golden Torpedos.

Donated by Daniel Marshall

10

Pres. Clinton buys
Gold Cigar at
Davidoff London

DM Humidor with DM & Davidoff
Cigars break sales record at
750,000 Euro

Prince Albert II
Humidor
raises 75,000 Euros



DANIEL MARSHALL HUMIDOR BREAKS RECORDS AT LEONARDO DICAPRIO FOUNDATION ANNUAL GALA

An extremely rare and never-sold limited edition humidor hand crafted by No. 1 rated humidor designer in the world, Daniel Marshall, brought in 750,000 Euro (~\$920,000 USD) at the [Leonardo DiCaprio Foundation \(LDF\)](#) Annual Gala. The Foundation had their third annual event at the Domaine Bertaud Belieu vineyard in St. Tropez, France, and featured a fabulous list of auction items including the Daniel Marshall Humidor and Cigars alongside historic celebrity memorabilia, extensive important contemporary art, and exotic travel experiences. The humidor was packed full of Governor Schwarzenegger Signature Daniel Marshall Red Label Churchill Nicaraguan Cigars. Also included were two Daniel Marshall 24 karat Red Label Golden Torpedo Cigars and Davidoff Special "R" Dominican Cigars. To complement this historic humidor Governor Schwarzenegger also offered his patriotic Lucchese leather boots, which were custom designed for his use, and a replica Terminator Endoskeleton skull.

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During Governor Schwarzenegger's two terms as the 38th Governor of California, Daniel Marshall created a very small number of these humidors, unique in size and design. The Governor used them as special gifts and auction pieces to raise money for charities including [After School All Stars](#) and the [R20 Environment Foundation](#). Over the 20 years that Daniel Marshall has known Governor Schwarzenegger, Marshall has been inspired by the Governor and motivated to give back and create unique pieces for charity.

Inclusion of the Davidoff Special "R" Cigars carries a special meaning to Marshall. "I asked my friends at Davidoff to be a part of this historic humidor lot that I felt would make history. Davidoff has the vision and commitment to carry the legend, passion and lifestyle of fine cigars to the highest level of quality," said Marshall. "Davidoff represents the absolute best and embodies all of the reasons why we love cigars. Their stores, lounges, and fabulous team worldwide are stellar. I believe we share a common vision with an obsessive commitment to excellence and the extraordinary."

Marshall continued, "We are proud to partner with The DiCaprio Foundation and LDF Global Fundraising Chairman, Milutin Gatsby. Congratulations to Leonardo DiCaprio and his incredible partners and team for their vision and absolute commitment. It was our honor to be part of a wonderful evening that raised \$45 million dollars for a vital cause, to protect our planet and implement renewable resources and energy to ensure health, safety and prosperity for our children and all future generations. One world, one people, one life."

Recognized as the United Nations Messenger of Peace, DiCaprio and his Foundation are dedicated to the long-term health and well-being of all Earth's inhabitants. "We've decimated our forests, wildlands, polluted and over fished our rivers and oceans; all the key ecosystems that not only serve as a home to our planet's biodiversity, but also make life here for us possible," said DiCaprio. "I'm incredibly proud to be part of a night that will allow us to do so much to protect the planet."



Glenfiddich-Davidoff-Daniel Marshall with Sir Winston Churchill's Granddaughter, Celia Sandys Dinner and Tasting –Jumeriah Carlton Hotel, London 2016

Los Angeles, Calif. (January 5, 2017) – It was an exquisite and memorable evening in London as Daniel Marshall collaborated with other family owned businesses to commemorate Sir Winston Churchill's birthday. Celia Sandys, granddaughter of Churchill, was in attendance and provided a stunning tribute to her famous grandfather in a private dining room at the Jumeriah Carlton Tower in Belgravia.



The special event hosted by Glenfiddich, Marshall, and Davidoff brought together three family-owned companies that share a common commitment to quality. The events included a fabulous array of Glenfiddich Whisky and a Daniel Marshall special three-tier Whisky Tasting Cigar. The cigar is designed to pair with 12 to 21 Year Old Glenfiddich blends. Marshall partnered with 5th generation master blenders and cigar creators Manuel Quesada and Nestor Plasencia to develop the Whisky Tasting Cigar. The cigar features three different blends of tobacco and a distinctive wrapper leaf.

Celia Sandys, a notable expert on the life and history of her grandfather, shared intimate stories of his life, travels, philosophy, and challenges faced by the luminous legend and leader. Sandys regaled the crowd with personal anecdotes, interesting stories about his life long love for whiskey and cigars, and historical information.

The crowd sipped some of the world's finest Glenfiddich Single Malts and savored his namesake cigar. Sandys told us, "When I was a little girl, I would ask my grandfather for the cigar bands from the cigars he was enjoying to use as rings that I proudly wore on my fingers. She continued, "My grandfather never went out without his cigar, even when flying with the Royal Air Force where he modified his mask to allow for his cigar. Every Birthday and Christmas, my mother and I would go to the cigar merchant and buy my grandfather a cigar as his gift. His 90th Birthday was no exception. We gave him his cigar which he enjoyed with his whiskey and champagne."



Sandys gave keen insight regarding Churchill's escape from prison in South Africa and noted he made had a bottle of whiskey next to him, as he was smuggled out in a wheel barrow.

Following the Whisky Tasting Cigar experience, the crowd savored three vitolas from Davidoff including the brand's Winston Churchill Petit Corona, Robusto and Toro cigars. Marshall commented, "I am confident Sir Winston would have greatly appreciated the "Cigars of Character" that Davidoff has created with his namesake Davidoff Winston Churchill Cigar Collection for the world to remember his leadership, courage and relentless passion for the best of the best." The audience was treated to delightful pairings of the Davidoff cigars alongside 18, 21 and 30-year vintage Glenfiddich whiskey.

Marshall law

Daniel Marshall is synonymous with high-end humidors and the cigars that go in them. **Colin Hampden-White** gets a flavour for the man's drive and enthusiasm

Daniel Marshall
Photo: Colin Hampden-White



Daniel Marshall and his cigar favourites

In the cigar world, there is definitely an old guard of traditional brands and Cuban cigars, but for a few years now there has been an infiltrator of flavour to this status quo and it comes from Daniel Marshall. Cigars are an addition to Daniel's main craft, which is making the most beautiful humidors in the world. These range from small, elegant boxes to be carried or taken travelling, to large boxes holding more than 100 cigars and whole rooms, such as the Daniel Marshall Cigar Lounge in the Kitzbühel Country Club.

Daniel took his first humidor to Alfred Dunhill in 1982, asking for his opinion. For most people, this encounter would have halted their desire to continue because Alfred inspected the humidor with meticulous eyes and told Daniel what needed to change. Daniel took the information away and, equally meticulously, went back to his workshop in Tustin, California. He rebuilt the humidor, brought it back to Dunhill and the rest, as they say, is history.

I don't think I have met a man with as much enthusiasm, drive and pride as Daniel for something he started to produce more than 30 years ago. His enjoyment of life – and the people passing through his – is infectious. It's hard not to have a good time in his company, with his broad, gleaming Californian smile and the ever-present stick between his teeth.

New famed not only for his fabulous humidors but also his exquisite cigars, Daniel's humidors are an exclusive product and his client list includes presidents, Hollywood stars and the British royal family. Cigar Aficionado Magazine named Daniel its top humidor specialist. He has made humidors from all sorts of wonderful materials, including solid gold, exotic woods, alligator skin and whisky-cask staves. This last material is, to my mind, the perfect match. Cigars are inextricably linked to whisky, so Daniel made a humidor with staves from an ex-port cask that had then been used for whisky. Keeping your cigars in this humidor

gives the flavour another dimension and the sweet smell of the wood greatly enhances the experience of the smoke.

I say smoke, but to quote Daniel, "we don't smoke, we taste". He goes on to quote Winston Churchill: "My tastes are simple: I am easily satisfied with the best".

It's this drive for perfection that helps him deliver fabulous flavours. This year he went even further with his quest for flavour. He created a cigar to be smoked with various aged single malts. The first section of the DM Red Label cigar is blended with a Connecticut shade wrapper leaf grown in Ecuador in 2010, to complement Glenfiddich 12 year old. The second section features a Broadleaf Maduro wrapper leaf grown in Pennsylvania in 2010, to complement Glenfiddich 18 year old. The final section is blended with a Sun Grown Sumatra/Indonesia leaf grown in 2010, to complement Glenfiddich 21 year old.

These special cigars were made in Nicaragua for Daniel Marshall and Glenfiddich and aged for six months in Davidoff of London's humidor.

Beyond Daniel's drive for flavour, there is also a desire to have fun. His humidors have been linked to films, such as *Sordide* and *Terminator*, both of which have cigar-loving main characters. Actors Arnold Schwarzenegger and Al Pacino are also well known for enjoying a cigar.

Speaking of *Amie*, a humidor was designed in collaboration with Schwarzenegger to celebrate the release of *Terminator Genisys*, which launched in July 2015. During Marshall's visit to the set in May 2014, Schwarzenegger came up with the idea of using the endoskeleton skin on



Daniel Marshall with Arnold Schwarzenegger on cigar lounge humidor opening in Kitzbühel Country Club, Reith 2013

the humidor Legacy Effects, the special-effects studio that created the Terminator endoskeleton skull for the movie, were duly asked to make one specifically to use on the humidor to raise money for charity.

A total of 10 humidors will be available for sale to the public. Proceeds from the sale of this special edition humidor will benefit the charity After-School All-Stars (ASAS), founded by Schwarzenegger to provide after-school programmes that help keep children safe and assist them to succeed in school and life.

Meanwhile, a never-so-d. limited-edition humidor handcrafted by Daniel Marshall was due to be auctioned at this year's Leonardo DiCaprio Foundation (LDF) annual gala.





Daniel Marshall with Al Pacino - Sotheby's auction event in Los Angeles, 2011

Held at the Domaine Berlaud Bellevue vineyard in St Tropez, France, the Foundation's third event featured the humidor packed full of Governor Schwarzenegger Signature Daniel Marshall Red Label Churchill Nicaraguan cigars. Also included were two Daniel Marshall 24-karat Red Label Golden Torpedo cigars and Davidoff Special "R" Dominican cigars. To complement these goodies, Schwarzenegger donated his custom designed Lucchese leather boots and a replica Terminator endoskeleton skull.

The Daniel Marshall humidor never reached the live auction as it pre-sold for the princely sum of €750,000 (£640,000) during the preliminary release of the auction catalogue, before the gavel. The humidor and cigars went to a Russian billionaire who could not attend the event.

To quote Daniel, "we don't smoke, we taste"

This "one of one" humidor, crafted in California, required four months to create. It was hand-carved from solid American alder harvested from a renewable forest. The design idea was Schwarzenegger's own, invoking the look and feel of old wood beams and flooring reminiscent of his home in the mountains. The gold-enamelled governor seal inlay on top of this masterpiece is unique. Unlike the US presidential seal, the governor's seal changes with each governor's turn in office, making the 38th Governor of California seal unique to Schwarzenegger.

In the UK, DM Red Label cigars are available from Boisdale of Canary Wharf, Davidoff of London, St James's Street, and Edward Sahakian Lounge at the Bulgari Hotel, in the following vitolas:

Petit Corona 4 1/4" x 42
Corona 5 1/2" x 44
Robusto 5 1/4" x 52
Panatela "Papa Joe" 6" x 38
Grand 6" x 60
Torpedo 6 1/4" x 54
Churchill 7" x 48.

Daniel Marshall's Golden cigar can also be found in James J Fox, St James's Street, Harrods and Selfridges. His humidors grace a number of cigar shops around the world - for a full list, take a look at his website: danielmarshall.com ♦



Gold cigar

Photo: James J Fox



Photo: Colin Hargrave/White

BEHIND *the* LEAF

DANIEL MARSHALL

by Randy Mastronicola



Daniel Marshall is one of the most recognizable cigar ambassadors in the industry. His humidors are amongst the most sought-after in the world and he's been regarded as a "master craftsman" since the 1980's. Daniel's humidors and accessories have been purchased, gifted and housed by celebrities, politicians and other luminaries for many years.

Daniel has become a formidable cigar maker in his own right. His brand includes the Red Label, Black Label and White Label. They've been developed into a prestigious portfolio. Daniel is the architect of the 24kt. Golden Cigar and it has become known as the "ultimate celebration cigar."

Randy Mastronicola, Editor-in-Chief of *Cigar & Spirits Magazine*, recently interviewed Daniel about his affiliation with Glenfiddich Whisky and what's on the horizon for the company.

Daniel Marshall Cigars & Humidors



"To connect with people in all walks of life and learn about their stories is what inspires me. It excites me to start each day, as if it was my first in the industry."

Randy Mastromonte: You've described our cigar culture as "the modern day campfire." What currently inspires you as a leader in the industry?

Daniel Marshall: I'm driven daily, even after 33 years in this wonderful world of cigars, to meet as many people and share golden moments around the metaphorical campfire. I enjoy learning about cigar lovers around the world. It's global from Africa to Beirut, from China to our home in the USA. To connect with people in all walks of life and learn about their stories is what inspires me. It excites me to start each day, as if it was my first in the industry. It's a true love that I believe most cigar enthusiasts understand.

How did your partnership with Glenfiddich come about?

As with everything in my life, all roads lead to the cigar. Lucky was the day when I received a call from a friend who writes for London's Financial Times Newspaper. She said, "Daniel...think whisky and cigars! I want you to meet my friend Kirsten Grant, great great granddaughter of William Grant, founder of Glenfiddich and Balvenie." It took off from there and I refer to my friend now as my "whisky angel."

From my meeting with Ms. Grant, I've learned to love her most-awarded single malt whiskies. I've seen first hand at her distillery and the parallels between whisky crafting and cigar making. Tasting cigars and sipping whisky is one of the most sublime experiences you'll have. I believe in these two pleasures and the combination is rewarding. It creates a symphony of tastes where the whisky brings out more cigar profile and the cigar draws out more flavor from the whisky. Our friendship has led us to the never-before-sold, impossible to buy, 50 year old whisky stave barrels. These are finishing casks for Balvenie 21. We use them to create our collectible Balvenie whisky stave humidor.

Did you specifically develop the DM Red Label Cigar with Glenfiddich in mind?

We created the DM Red Label Box-Aged 1 year with two cigar masters. They have a combined experience of 10 generations between them. I don't know of many cigar brands that can bring that to the table. They have so many years, such passion for their cigars. Thanks to Nestor Plasencia and Manolo Quesada, we can maintain the consistency we're known for. The amount of work it takes to make it happen is incredible.

"The overall highlight your readers can expect to enjoy is the beautiful enhancement of the taste profiles of both the cigar and the whisky. It's magnificent."

How readily available is the tasting cigar?

It's offered on a special request basis. We offer it in small numbers so they can be experienced at special events. We pair this unique multi-blended cigar with 12, 18 and 21-year old Glenfiddich Whisky. People love these events. They get to learn and experience so much more about cigars and whisky.

What highlights should a Cigar & Spirits Magazine reader expect to enjoy with this pairing?

The overall highlight your readers can expect to enjoy is the beautiful enhancement of the taste profiles of both the cigar and the whisky. It's magnificent.

When will future Daniel Marshall/Glenfiddich Tasting Cigar Events be offered to the cigar universe?

We've partnered on events abroad in London and Beirut, Lebanon. In the USA, we've launched in Pennsylvania, Beverly Hills and Alabama.

We'll be announcing a United States tasting tour very soon and we'll be rolling out our Daniel Marshall/Glenfiddich events worldwide, too. It's open to whisky lovers, cocktail lounges, bars and cigar lounges.

What should we be on the lookout for from DM for the rest of 2017?

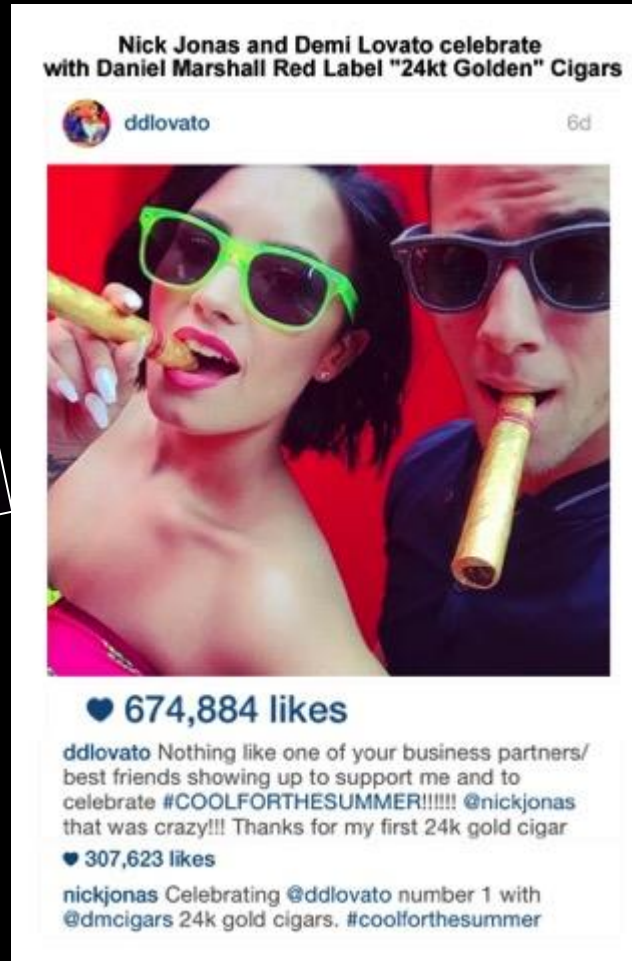
2017 marks our 33th year in the cigar world. We're making a limited number of Whisky Barrel Cigar Humidors. Each humidor includes 17 DM for Glenfiddich Whisky Tasting Cigars. Additionally, we have a 33th year commemorative humidor and a 33th year cigar and small batch special single malt whisky. We're fortunate to celebrate this "Golden Campfire Moment" with valued clients and friends.

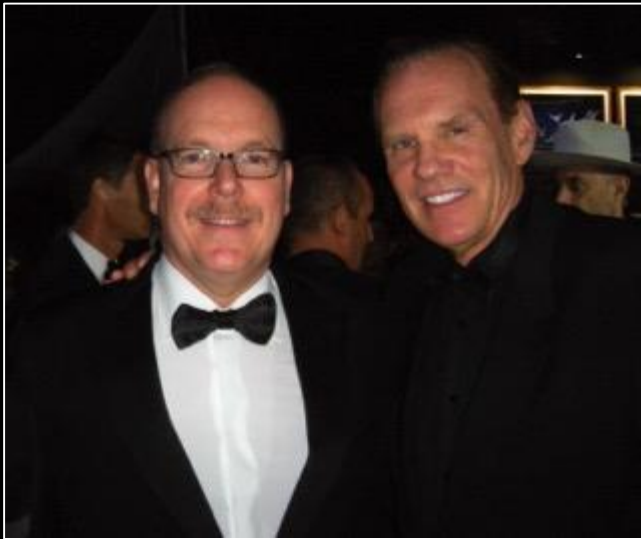
Thank you, Daniel. It's always fascinating to learn what you're up to.

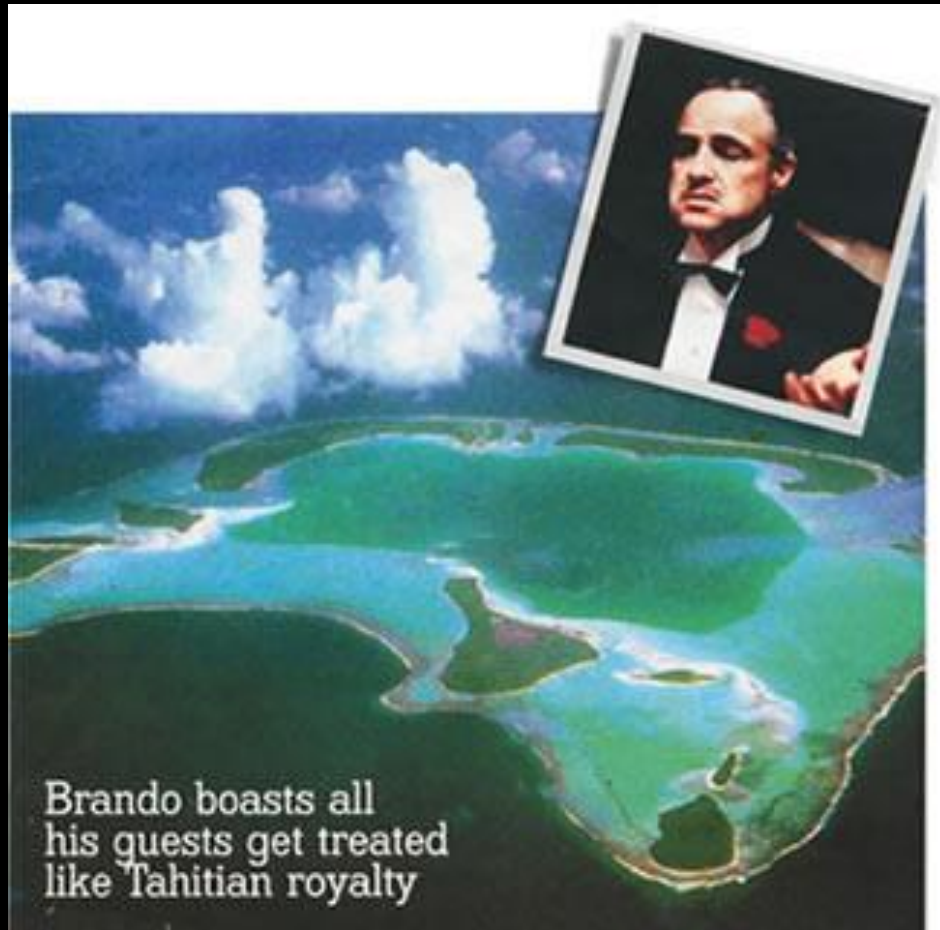
It's been a pleasure, Randy. Thank you and your readers for having me share my thoughts.

DanielMarshall.com

Celebrity Appeal



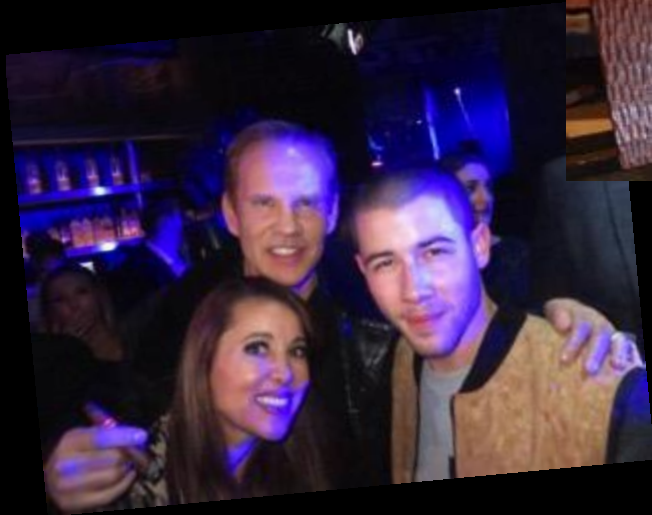




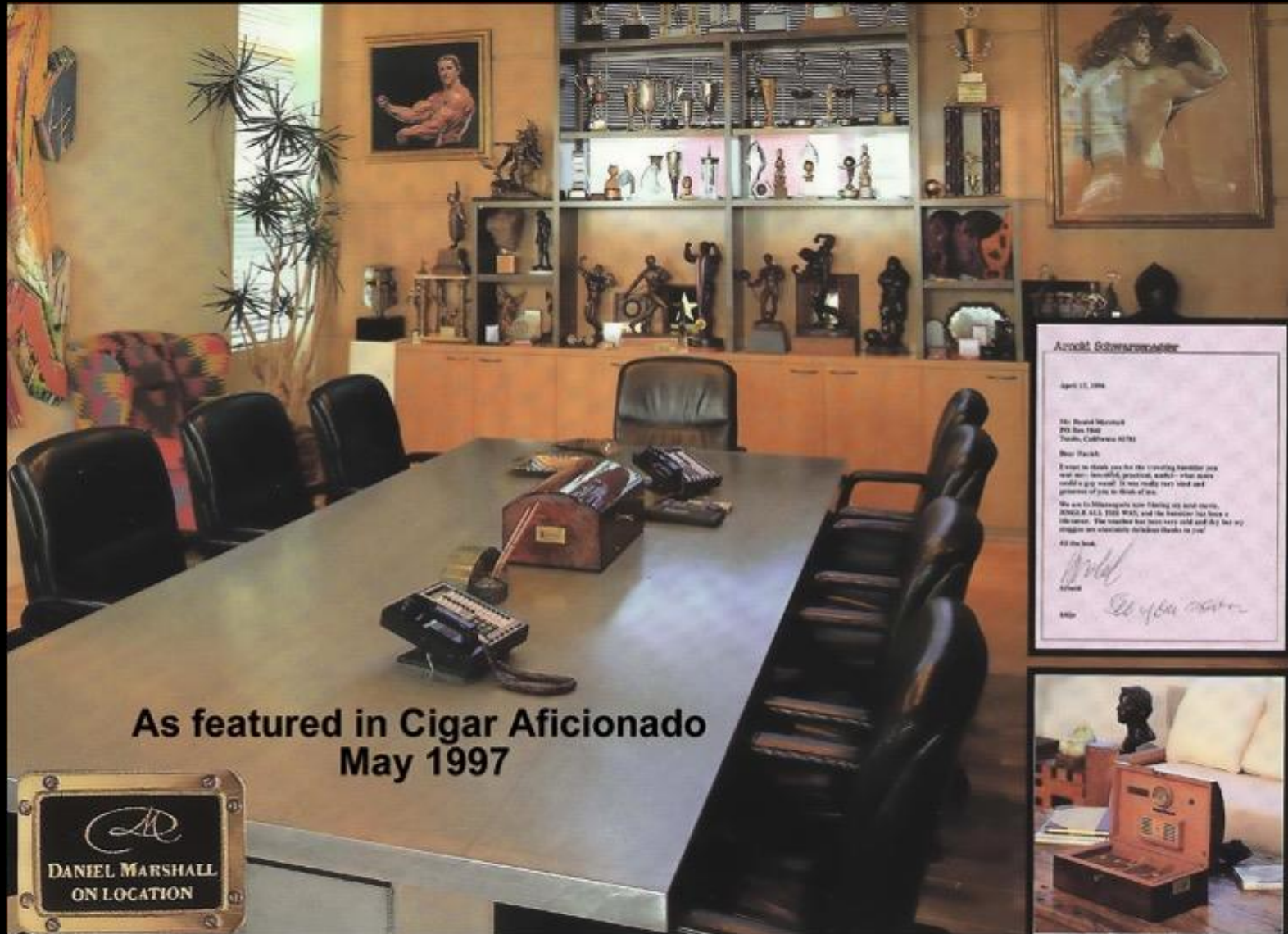
We made Mr. Brando two of our largest humidors so he could keep his scripts "humidity free" on his island off Tahiti



World Champion Boxer Manny Pacquiao celebrating with the Golden Cigar



Full page Cigar Aficionado DM On Location Ad Campaign 1996 Governor Schwarzenegger's Office

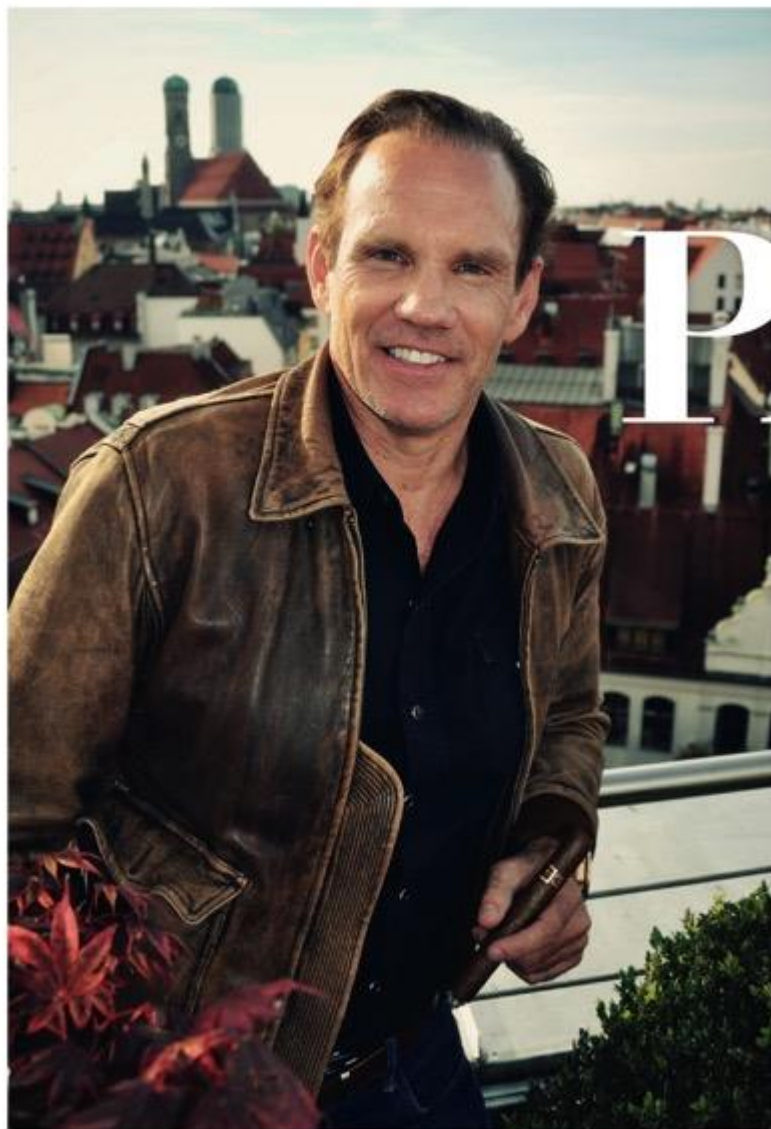


Cigar Ratings



Magazine Cover





PA SSION

FOR LUXURY FÜR LUXUS

Daniel Marshall has been successful in the humidors business since 1982, and embodies the lustrious pioneering spirit that surrounds the American dream. In 1995 he got into the cigar business.

Seit 1982 ist Daniel Marshall erfolgreich im Humidor-Business und verkörpert den strahlenden Pioniergeist rund um den amerikanischen Traum. 1995 stieg er ins Zigarrengeschäft ein. Text: GABRIELA GREES

The humidors of the virtuoso artistic craftsman Daniel Marshall are situated at the most noble of locations all around the world like silent, contemporary witnesses of highly enjoyable hours. Given the attractive creations, you don't think of the hard work that has gone into them at first. "In my work the wood chips fly into the sweat on my face," laughs the 51-year-old Californian proudly. "My humidors have kind of made history – in politics, in film or with luxury brands such as Bally Switzerland, Cartier, Dunhill of London and Hennessy." Al Pacino's hit film *Scarface* even led to a contract for a series of one-thousand *Scarface* humidors to package the Blu-ray release of this iconic film. Then Marshall mentions king's palaces, three American presidents and Hollywood stars, like Jack Nicholson and Marlon Brando, who have also been delighted by his fine humidors, often also along with his cigars. "Many of our designs have been used for other purposes than a humidor," he enthusiastically tells me. "As chests for the finest shoes, jewelry, but also for Cognac, Marlon Brando's Hollywood scripts, Thomas Keller's truffles, and chess pieces." His greatest challenge was making a huge humidor, covered in alligator skin, for the star designer Bijan, who ordered a faithful reproduction of a wealthy customer's private jet and sold the humidor for \$125,000.

"LIFEBOAT" FOR CIGARS

"The story of the Noah's ark humidor, which defied the apocalyptic mood of nature, sounds like a miracle," he

Die Humidore des virtuosen Kunsthandwerkers Daniel Marshall stehen an den nobelsten Orten dieser Welt als stille Zeitzeugen gemessener Stunden. Angesichts der attraktiven Kreationen denkt man zunächst gar nicht an die harte Arbeit, die dahinter steckt. „Bei meiner Arbeit fliegen die Holzspäne im Schweiß meines Angesichts“, lacht der 51-jährige Kalifornier stolz. „Meine Humidore haben quasi Geschichte geschrieben – in der Politik, im Film oder bei Luxusmarken wie Bally Switzerland, Cartier, Dunhill of London und Hennessy.“ Al Pacinos Erfolgsfilm *Scarface* führte sogar zu einem Auftrag für eine Serie von 1000 *Scarface*-Humidoren als Verpackung für die Veröffentlichung dieses Kultfilms auf Blu-ray. Dann erzählt Marshall von Königspalästen, drei US-Präsidenten und von Hollywood-Stars wie Jack Nicholson und Marlon Brando, die er ebenfalls mit seinen Edel-Humidoren beglückte, vielfach auch samt seinen Zigarren. „Nicht wenige wurden zweckentfremdet“, schmunzelt er, „als Schatullen für feinste Schuhe und Juwelen, aber auch für Cognac, Marlon Brandos Hollywood-Manuskripte, Thomas Kellers Trüffel und Schachfiguren.“ Seine größte Herausforderung war ein mit Alligatorleder überzogener Riesenhumidor für den Star-Designer Bijan. Der orderte für einen zahlungskraftigen Kunden eine getreue Nachbildung dessen Privat-Jets und verkaufte den Humidor für 125.000 US-Dollar.

„RETTUNGSBOOT“ FÜR ZIGARREN

„Die Geschichte des Arche-Noah-Humidors, der apokalyptischen Launen der Natur trotzte, klingt wie ein Wunder“,

Photo: Calumet, Dumas, Bernhard Thiele/Photo.com



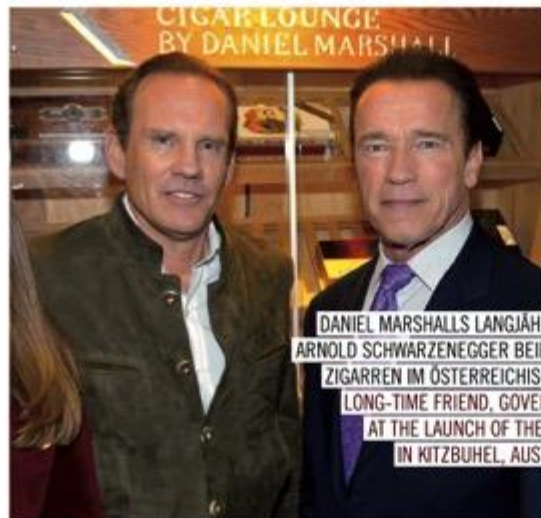
Foto: Robert Kroll



T.: The worldwide first Daniel Marshall Cigar Lounge in the sophisticated Country Club Kitzbühel/Austria
 L.: Ralph Möller (here as Conan in the eponymously named TV series) and Daniel Marshall are connected by a long-lasting friendship.

B.: Al Pacino and Daniel Marshall at the Scarface reunion event in Los Angeles, 2011.

O.: Die weltweit erste Daniel Marshall Cigar Lounge im mondänen Country Club Kitzbühel/Austria
 L.: Ralph Möller (hier als Conan in der gleichnamigen TV-Serie) und Daniel Marshall verbindet eine langjährige Freundschaft
 U.: Al Pacino und Daniel Marshall beim Scarface reunion Event in Los Angeles, 2011



DANIEL MARSHALLS LANGJÄHRIGER FREUND GOUVERNEUR
 ARNOLD SCHWARZENEGGER BEIM LAUNCH DER DM RED LABEL-
 ZIGARREN IM ÖSTERREICHISCHEN KITZBUHEL
 LONG-TIME FRIEND, GOVERNOR ARNOLD SCHWARZENEGGER
 AT THE LAUNCH OF THE DM RED LABEL CIGARS
 IN KITZBUHEL, AUSTRIA

continues, and explains, "A client told me that his cigars survived Hurricane Katrina in a Daniel Marshall humidor unscathed. The numerous layers of lacquer acted as the perfect insulation. The box operated like a lifeboat in the flooded home in New Orleans." Exciting like a Hollywood thriller. This fits well with the marketing concept of Daniel Marshall, who is well fraternized with the cigar-smoking glitter and glamour stars who seek out the quality of his humidors and cigars. Whereas he himself is nothing of a cineaste dandy; he comes across as smart, solid and always grounded.

The most recent culmination of his exclusive handicraft work is a solid oak humidor display case that has 24 private lockers in the first, worldwide, Daniel Marshall (DM) Cigar Lounge in the sophisticated Kitzbühel Country Club, located in Austria. With this lounge, the enterprising businessman opened a new line of business at the beginning of 2013. That this exclusive refuge is nesting precisely in the small Alpine country of Austria is no coincidence. Marshall's long-time friend, Governor Arnold Schwarzenegger introduced him to the best contacts in his old homeland. "I'm proud to be involved in charity projects with the former governor of California. With sales of my humidors I support social care projects for school children."

SCINTILLATING IDEAS

For half of the year Daniel Marshall travels for business. "I feel like a modern Marco Polo," says the tall man, who wears the finest boots made from real crocodile skin.

fährt er fort und erklärt: „Ein Kunde berichtete mir, dass seine Zigarren den Hurrikan Katrina in einem Daniel-Marshall-Humidor unbeschadet überlebten. Die zahlreichen Lackschichten wirkten als perfekte Isolierung. Die Kiste trieb wie ein Rettungsboot in der überschwemmten Wohnung in New Orleans.“ Spannung wie im Hollywood-Thriller. Die passt ins Marketingkonzept von Daniel Marshall, der mit Zigarre rauchendes Glitzer- und Glamour-Sternen der Branche, die auf die Qualität seiner Humidore und Zigarren setzen, bestens verbrüdet ist. Dabei hat er selbst nichts von einem cineastischen Dandy; er wirkt smart, solide und stets gerdet.

Als jüngste Krönung seiner exklusiven Handwerkskunst thronet ein solider eichener Klimaschrank mit 24 privaten Schließfächern in der weltweit ersten Daniel Marshall (DM) Cigar Lounge im mondänen Country Club Kitzbühel. Mit ihr eröffnete der umtriebige Geschäftsmann Anfang 2013 einen neuen Geschäftszweig. Dass sich dieses exklusive Refugium ausgerechnet im kleinen Alpenland Österreich einnistete, ist kein Zufall. Marshalls langjähriger Freund Arnold Schwarzenegger machte ihn mit den besten Kontakten in seiner alten Heimat bekannt. „Ich bin stolz darauf, mit dem einstigen Gouverneur Kaliforniens bei Charity-Projekten aktiv zu sein. Mit dem Verkauf meiner Humidore unterstütze ich soziale Betreuungsprojekte für Schulkinder.“

SPRÜHENDE IDEEN

Daniel Marshall ist die Hälfte des Jahres auf Geschäftsreisen unterwegs. „Ich fühle mich wie ein moderner Marco



"From Texas, naturally," he grins. "My tastes are simple: I am easily satisfied with the best," the charismatic Californian quotes Winston Churchill and mentions in passing that, back in 2003 during the "global battle for the best humidor," he emerged as the winner, taking the award for the number one humidor in the world.

In the 31st anniversary year of his company, Marshall jetted to clients in Algeria, India, South Korea, Holland, Berlin, Cologne, Geneva, Zurich, Madrid and Rome and showed his presence in new markets like Brazil, Asia, as well as the Middle East, where he is planning other DM cigar lounges. In January he was in India for three days with Mr. Schwarzenegger. "There I met the Nobel prize winner Dr. Rajendra Kumar Pachauri. For me, he's a saint and shining light. He and Mr. Schwarzenegger inspired me with the project 'Lighting a Billion Lives,' which will provide power to one billion people who live without power across the world, to create the world's first solar-powered humidor." The Californian, who is bursting with ideas, paints me a picture of his newest creation. I ceremoniously sniff the aromas from a table top humidor fashioned out of a 50-year-old Balvenie whisky barrel, a liaison with the highly awarded Balvenie single malt whisky. Marshall's unique Whisky Stave humidor was introduced at the IPCPR 2013 trade fair, along with his "Passion for the World Collection," with the first edition being the "Austrian Humidor," embellished with the gold-plated Austrian coat of arms of the golden eagle as well as the most valuable cigar safe in the world – a solid gold 14-carat gold humidor.

At events across the globe, the tasting of the noble whisky connects Marshall with the tasting of the "most exclusive cigar" on our planet. The Daniel Marshall 24kt Golden Torpedo is a triumph with a wrapper made of 24-carat gold leaf. "It's a cigar for special 'Golden Moment' occasions, which everyone has to celebrate in their lives." In June 2013 Marshall presented it in the Bulgari Hotel along with legendary Edward and Eddie Sahakian from Davidoff of London. "At this special UK-launch, it was a great honor and privilege to witness 30 Habanos snobs par excellence savor the



Nicaraguan Daniel Marshall Cigar. Paying guests included banking executives, sports figures, Hollywood agents and real-estate moguls, and the crown princes of Bahrain and Qatar were also present," says Marshall. And yet, the DM Golden Torpedo, composed of the finest Nicaragua tobaccos, came across extremely well.

WOMEN BRAND AMBASSADORS

At the moment, Daniel Marshall is making a humidor collection especially for women from the finest crocodile leather. "I'm trying to win over more women to cigars and am creating a premium long filler for the ladies." He nurtures many friendships with passionate cigar smokers, among them society celebrities such as Natalie Cole, the Canadian slopstyle champion Kaya Turski and dancer Brandy Lee. Marshall is currently working with supermodel Hana Jirickova to create a special cigar for women. Hana adorns the covers of the world's top fashion magazines and appears as an avant-garde Hollywood vamp in the photo with the DM Golden Torpedo. Of course, Daniel Marshall also offers products that everyone can afford and refers to his cigar line as the DM Red Label. This is available in five formats costing between US\$4 and \$8. That the DM Red Label Robusto was awarded the same points as the Cohiba Siglo III in the Cigar Journal tasting makes him very happy. "I was able to invest all my passion into the DM cigar series right from the beginning, without being under pressure for a constant gain," says Marshall, who entered the cigar business in 1995. "My businesses are well cushioned by the flowering humidor business." And the marketing of his cigars also brings in good business figures. "In Germany the first 200 boxes sold surprisingly fast," as was reflected in the positive balance following the launch of his cigars in Europe, where Kohlhaase & Kopp and House of Smoke act as his distribution partners. For the creation of the Red Label series, he's putting his trust in the excellent know-how of Nestor Plasencia and his long-time friend Manolo Quesada in Nicaragua. "It's important to me to use the best tobaccos and to complete the blend as well as the



L: The artisan tinkers on his creative ideas in his workshop in Santa Ana

M: A Golden Torpedo for Jemma Freeman of Hunters & Frankau in London

R: Arnold Schwarzenegger, Nobel laureate Rajendra Kumar Pachauri and Daniel Marshall in India

L: In seiner Werkstatt in Santa Ana töpft der Kunsthandwerker an seinen kreativen Ideen

M: Eine Goldene Torpedo für Jemma Freeman von Hunters & Frankau in London

R: Arnold Schwarzenegger, Nobelpreisträger Rajendra Kumar Pachauri und Daniel Marshall in Indien

Polo der Branche", sagt der groß gewachsene Mann, der feinstes Schuhwerk aus echtem Krokodiler trägt. "Natürlich aus Texas", schmunzelt er. "Ich bin leicht zufriedenzustellen – ganz einfach mit dem Allerbesten", zitiert der charismatische Kalifornier Winston Churchill und erwähnt beiläufig, dass er bereits 2003 in der „weltweiten Schlacht um den besten Humidor“ als Sieger hervorgegangen sei.

Im 31. Jubiläumjahr seines Unternehmens jettete er zu Kunden nach Algerien, Indien, Südkorea, Holland, Berlin, Köln, Genf, Zürich, Madrid und Rom und zeigte Präsenz in neuen Märkten wie Brasilien, Asien sowie dem Mittleren Osten, wo er weitere DM Cigar Lounges plant. Im Januar war Marshall drei Tage mit Schwarzenegger in Indien: "Doet traf ich den Nobelpreisträger Dr. Rajendra Kumar Pachauri. Der ist für mich ein Heiliger und leuchtendes Beispiel der Moderne. Er und Arnold Schwarzenegger inspirierten mich durch das Projekt 'Lighting a Billion Lives', das eine Milliarde Menschen in aller Welt, die derzeit ohne Strom leben, mit Energie versorgen wird, den weltweit ersten Solar-Humidor zu kreieren." Der vor Ideen sprühende Kalifornier malt mir dann seine neueste Kreation bildhaft vor Augen. Ich schnuppere förmlich die Aromen des aus einem 50 Jahre alten Whiskyfass gefertigten Tischhumidors, eine Liaison mit dem hoch prämierten Balvenie Single Malt Scotch Whisky. Marshall's Dauben-Humidor wurde auf der Messe der IPCPR 2013 vorgestellt, ebenso sein "Austrian Humidor", das Debutstück seiner "Passion for the World Collection", geschmückt mit dem vergoldeten österreichischen Wappen des Königsadlers, sowie der kostbarste Zigarrenreusor der Welt – ein Solid Gold 14 Karat Gold-Humidor.

Die Degustation des Edel-Whiskys verbindet Marshall auf Events weltweit mit dem Tasting der „exklusivsten Zigarre“ auf unserem Planeten. Die Daniel Marshall 24kt Golden Torpedo trumpft mit einem Deckblatt aus 24-karätigem Blattgold. "Es ist eine Zigarre für goldene Augenblicke, wie sie jeder im Leben zu feiern hat." Im Juni 2013 präsentierte er sie gemeinsam mit Edward und Eddie Sahakian des legendären Davidoff von London im Bulgari Hotel. "Bei diesem

speziellen UK-Launch hatte ich die Ehre und das Privileg, 30 Habanos-Snobs par excellence zu begegnen, die nicaraguanische Daniel Marshall-Zigarren genossen. Unter den zahlenden Gästen befanden sich Bankmanager, Sportler, Hollywood-Vertreter sowie Immobilienmögulen, und auch die Prinzen von Bahrain und Katar waren anwesend." Dennoch kam die DM Golden Torpedo, die aus feinsten Nicaragua-Tabaken komponiert ist, bestens an.

MARKEN-BOTSCHAFTERINNEN

Aus feinstem Krokodiler lässt er derzeit eine Humidor-Kollektion speziell für Damen fertigen: "Ich will mehr Frauen für meine Zigarren gewinnen und werde eine Premium-Longfiller für Damen kreieren." Er pflegt viele Freundschaften mit passionierten Zigarrenzusehrinnen, darunter Society-Größen wie Natalie Cole, die kanadische Slopstyle-Meisterin Kaya Turski und Tänzerin Brandy Lee. Aktuell arbeitet Marshall gemeinsam mit Supermodel Hana Jirickova an einer speziellen Zigarre für Frauen. Hana schmückt die Covers der berühmtesten Fashionmagazine der Welt und wirkt auf dem Foto mit der DM Golden Torpedo wie ein avantgardistischer Hollywood-Vamp.

Natürlich bietet Daniel Marshall auch Produkte an, die sich jeder leisten kann, und nimmt Bezug auf seine Zigarrenlinie DM Red Label. Die gibt es in fünf Formaten zwischen 4 und 8 US-Dollar. Dass die DM Red Label Robusto im Tasting des Cigar Journals mit der selben Punktzahl wie die Cohiba Siglo III gewertet wurde, freut ihn sehr. "In die DM-Zigarrenserie konnte ich von Anfang an meine ganze Passion legen, ohne unter dem Druck eines ständigen Zugewinns zu stehen", freut sich Marshall, der 1995 ins Zigarrengeschäft einstieg. "Meine Geschäfte sind bestens abgedeckt durch das florierende Humidor-Business." Doch auch bei der Vermarktung seiner Zigarren erfreut er sich guter Geschäftszahlen. "In Deutschland verkauften sich die ersten 200 Kisten überraschend schnell", zieht er positive Bilanz nach dem Launch seiner Zigarren in Europa, wo Kohlhaase & Kopp und House of Smoke als seine Distributionspart-



aging without any time constraints." Before the cigars are shipped to customers, they mature for one year in his humidor aging room. Daniel Marshall Humidors & Cigars are headquartered in Santa Ana, near Los Angeles. There, depending on the season, he has 20 artisans working with him.

HOMAGE TO PAPA JOE

"I owe my career to Joseph D. Bain a.k.a. Papa Joe," Marshall says, reflecting on himself as a 19-year-old dreamer surfer boy from Malibu Beach. "I come from a middle-class family, fell in love with the grand-daughter of the best-situated insurance magnate. Papa Joe wanted to loan me 15,000 dollars to finalize my dream: building a 40-foot sailboat. As young as ten, I won the Golden Hammer Award as a model architect, awarded by the popular American magazine *Mechanic's Illustrated*." Out of gratitude Marshall made a three-cigar, portable travel humidor out of teak for the passionate cigar smoker Joe Bain. It more or less became the mother of all his later treasure boxes. "I had the opportunity to personally present my first work to the luxury gift house, Alfred Dunhill. This resulted in a long journey, which took me from New York to London all the way to Paris. I can still see myself in my tiny hotel room, where I made the last corrections to sample humidors that Dunhill was to approve. It became the key to my success." When, a few years later, the young Daniel Marshall touched the handle and opened the door of the famous Parisian jeweler, Cartier, it became clear to him that "[his] wheel of success was going to turn pretty fast. I was convinced that I would conquer the luxury labels of Europe and realize my dream to be a California designer and manufacturer to the top luxury gift houses of the world."

Daniel Marshall looks at me with a beaming smile and says, "In every person's life there is a Papa Joe. Papa Joe represents the special people that come across our paths and give us the leg up, the encouragement and inspiration that we can achieve our dreams." He comes across to me like a modern itinerant preacher in anti-tobacco times. "Cigar Smoking is about the mutual experience, like in prehistoric times at the bonfire." He leaves me with this quote that defines cigar smoking for him, "Cigars are the modern-day campfire." This brings us cigar friends together, beyond all social difference, in perfect harmony." Just like the lingering notes of chocolate from a DM Red Label Robusto, Daniel Marshall's maxim stays with me for a long time. "Everything rides on our dreams ... and the relentless pursuit of harmony and beauty."

ner auftreten. Bei der Kreation der Red Label-Serie vertraut er auf das exzellente Know-how von Nestor Plasencia und seinem langjährigen Freund Manolo Quesada in Nicaragua: "Mir ist es wichtig, beste Tabake zu verwenden und den Blend sowie die Lagerung ohne Zeitdruck zu vollenden." Bevor die Zigarren an Kunden verschickt werden, reifen sie ein Jahr in seiner Humidor-Reifehalle. In Santa Ana bei Los Angeles ist der Firmensitz von Daniel Marshall Humidors & Cigars. Dort sind je nach Saison bis zu 20 Kunsthandwerker für ihn beschäftigt.

HOMMAGE AN PAPA JOE

"Meine Karriere verdanke ich Joseph D. Bain alias Papa Joe", blickt Marshall auf sich selbst als 19-jährigen verträumten Surfer-Boy von Malibu Beach zurück. "Ich stamme aus einer Mittelstandsfamilie, verliebte mich in die Enkelin des bestsituierten Versicherungsmagnaten. Papa Joe wollte mir 15.000 Dollar leihen, damit ich meinen Traum verwirklichen konnte: den Bau eines Segelschiffs mit 40 Fuß Länge. Schon mit zehn Jahren gewann ich als Modellbaukünstler den Golden Hammer Award des populären amerikanischen Magazins *'Mechanic's Illustrated'*." Aus Dankbarkeit fertigte Marshall für den passionierten Zigarrenraucher Joe Bain einen kleinen, mobilen Reise-Humidor aus Teakholz für drei Zigarren. Der wurde quasi zur Mutter all seiner späteren Schatzkisten. "Ich bekam die Chance, mein Erstlingswerk im Luxushaus Alfred Dunhill persönlich vorzustellen. Daraus wurde eine längere Reise, die mich von New York über London bis nach Paris führte. Ich sehe mich dort noch heute in meinem winzigen Hotelzimmer, wo ich letzte Korrekturen an Humidor-Exemplaren vornahm, die Dunhill akzeptieren sollte. Das wurde zum Schlüssel für meinen Erfolg." Als der junge Daniel Marshall dann nur wenige Jahre später die Klinken



L.: Marshall's first travel humidor from 1982 - a present for his patron "Papa Joe"

M.: In the creation of his cigars, Daniel Marshall has been putting his trust in the Manolo Quesada's know-how since 1996

R.: Austria's mountain world as backdrop for the Golden Cigar

L.: Marshall's erster Reisehumidor aus 1982 - ein Geschenk für seinen Förderer "Papa Joe"

M.: Bei der Kreation seiner Zigarren vertraut Daniel Marshall seit 1996 auf das Know-how von Manolo Quesada

R.: Österreichs Bergwelt als Bühne für die Goldene Zigarre

zur Pariser Tür des berühmten Pariser Juweliers Cartier in der Hand hatte, war ihm klar: "Mein Erfolgsrad sollte sich recht schnell drehen. Ich war fest überzeugt, die Luxuslabels Europas zu erobern und meinen Traum zu erfüllen, als kalifornischer Designer und Hersteller die besten Luxus-Geschenkboutiquen der Welt zu beliefern." Daniel Marshall schaut mich mit strahlendem Lachen an und meint: "Im Leben jedes Menschen gibt es einen Papa Joe. Er repräsentiert jene besonderen Menschen, die uns über den Weg laufen und auf die Sprünge helfen, uns ermutigen und inspirieren, unsere Träume zu verwirklichen."

Da kommt er mir vor wie ein moderner Wanderprediger in tabakfeindlichen Zeiten: "Beim Zigarrenrauchen geht es um das Gemeinschaftserlebnis, wie zu prähistorischen Zeiten am Lagerfeuer." Zum Abschied gibt er mir das folgende Zitat mit: "Zigarren sind das moderne Lagerfeuer. Das schweißt uns Zigarrenfreunde über alle sozialen Unterschiede hinweg in perfekter Harmonie zusammen." Wie die nachhaltigen Schokonoten einer DM Red Label Robusto klebt mir Daniel Marshalls Lebensmaxime noch länger im Gedächtnis: "Alles hängt an unseren Träumen ... und dem unaufhaltsamen Streben nach Harmonie und Schönheit."

DANIEL MARSHALL PORTFOLIO

DM DANIEL MARSHALL RED LABEL CIGARS

Origin: Nicaragua, Segovia Cigar Factory (Nestor Plasencia)
Wrapper: Nicaragua, Jalapa, Cuban Seed, 5 years old
Binder: Nicaragua, Estelí
Filler: Nicaragua, Jalapa

Robusto

140 x 20,6 | 50 x 52
EUR 6,00 | CHF 7,00 | USD 7,95

Corona

140 x 17,5 | 5 1/2 x 44
EUR 5,80 | CHF 7,00 | USD 7,25

Petit Corona

121 x 16,7 | 4 3/4 x 42
EUR 5,40 | CHF 5,50 | USD 6,90

Torpedo

159 x 21,4 | 6 1/4 x 54
EUR 6,80 | CHF 9,00 | USD 8,95

Churchill

178 x 19 | 7 x 48
EUR 6,50 | CHF 8,50 | USD 8,70

Grande

152 x 23,8 | 6 x 60
EUR 6,80 | CHF 9,00 | USD 8,95



DM DANIEL MARSHALL 24KT GOLDEN CIGARS

Origin: Nicaragua, Segovia Cigar Factory (Nestor Plasencia)
Wrapper: Nicaragua, Jalapa, Cuban Seed, 5 years old
Binder: Nicaragua, Estelí
Filler: Nicaragua, Jalapa

Golden Torpedo

159 x 21,4 | 6 1/4 x 54
EUR 150,00 - 200,00
(depending on country)
(je nach Land)
CHF 200,00
USD 200,00
GBP 200,00

Golden Lady Cosma

140 x 17,5 | 5 1/2 x 44
EUR 125,00 - 150,00
CHF 150,00
USD 150,00
GBP 125,00



All DM Cigars are humidor boxed one year prior to release

All DM Zigarren werden ein Jahr vor ihrem Launch im Humidor in der Kiste gereift

Prince Albert II Foundation Gala Monaco 2017 Video of Auction

Please click on photo below for slider to begin video clip



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Kurz-Vertraute Köstinger
Was sie jetzt von der FPÖ erwartet

News

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Schwere Herzen
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Mörderische Erinnerungen

Zwischen Eislady und Briefbomber: Kriminalisten und Psychiater schildern ihre **BRISANTESTEN FÄLLE**

Beitrag: C. ...

Foto: ...



v.l.n.r.: Ralf Moeller, Gov. Arnold Schwarzenegger, KCC-Hausherr Richard Hauser und Daniel Marshall

Humidor am Hahnenkamm

Daniel Marshall beging Firmenjubiläum in Kitzbühel

Daniel Marshall ist einer der weltweit führenden Hersteller für Humidore und Zigarren. So ist er ein Zigarren- und Humidorlieferant der englischen Königsfamilie und arbeitet mit renommierten Luxus-Geschenk-Häusern wie Dunhill, Tiffany, Cartier, Hermes, Harrod's oder Bally zusammen. Einige historische Humidore von Daniel Marshall werden im Smithsonian Museum ausgestellt. Die Feier zum 35-jährigen Bestehen seines Unternehmens fand in Kitzbühel nach dem Hahnenkamm-Skirennen statt. Unter den Gästen ließen es sich zahlreiche Prominente

wie Arnold Schwarzenegger, Ralf Moeller, Ski-Champion Marc Girardelli oder Sänger Hansi Hinterseer nicht nehmen, persönlich zu gratulieren. Daniel Marshall über seine Firmenphilosophie: „Der goldene Faden, der durch all unsere Adern zieht, ist die Verpflichtung, in allem, was wir tun, einen Reichtum an Charakter und Großzügigkeit des Geistes zu schaffen.“ Anlässlich des 35. Jahrestages erscheint eine Sonderedition an Humidoren und Zigarren, welche das Leben und den kostbarsten Luxus überhaupt – Zeit – versinnbildlichen soll. www.danielmarshall.com

Großer Badmöbel-Abverkauf bei Tenne

Tenne gehört zu den führenden Ausstattern für Badezimmer. Wert gelegt wird auf Markenprodukte von hoher Qualität und schönem Design. Internationale Top-Marken werden über Direktimport bezogen, um Kunden ein optimales Preis-Leistungsverhältnis bieten zu können. Darüber hinaus offeriert Tenne derzeit einen großen Badmöbel-Abverkauf für ausgewählte Ausstattungsmodelle in verschiedensten Größen und Farben. Diese bei Kunden besonders beliebte Aktion bietet bis zu 70 Prozent Preisnachlass und gilt, solange der Vorrat reicht. Im Angebot sind Badezimmermöbel aller Art enthalten: Von Gästebadmöbeln bis zur Doppelwaschtischlösung ist für jede Badezimmergröße eine passende Möbelkomposi-

tion vorhanden. Den Badmöbeln kann in den Schauräumen in Wien, Vösendorf, Graz oder Leibnitz ein Besuch abgestattet werden. Besonders vorteilhaft: Die preisreduzierte Ware ist sofort erhältlich. Weitere Infos sind telefonisch erhältlich unter 0316/262524 oder online auf www.tenne.at/badmoebel-abverkauf



Abverkaufsmöbel um bis zu 70 Prozent günstiger

Metro launcht Eigenmarke

Im Jänner führte Metro eine neue Linie bei den Eigenmarken ein: Metro Chef. Besonderes Augenmerk wurde dabei auf hohe Qualität und Vielfalt gelegt. Kunden können aus einer breiten Produktpalette und Gewürzrange auswählen. Als besonders beliebt haben sich die verschiedenen Currygerichte erwiesen. Metro Executive Chef Aaron Walti freut sich über den Erfolg der Produkteinführung und rät für die Zubereitung: „Die Currymischung passt perfekt zu Fleisch, Fisch, Geflügel, Gemüse, Linsen oder für Dippsaucen. Am besten entfaltet Curry sein Aroma, wenn es kurz in Fett vorsichtig angebraten wird, bevor man Flüssigkeit hinzugibt.“

www.metro.at



Zauberhafte Ruhe

In der im Jahr 1900 in Roßleithen erbauten Villa Bergzauber hat sich ein junges Familienunternehmen etabliert. Das behutsam sanierte Haus bietet 30 Hotel- und bis zu 200 Veranstaltungsgästen erholsamen Platz.

Entspannen kann man nicht nur in den komfortablen Zimmern und Suiten, auch der zweieinhalb Hektar große, parkähnlich angelegte Garten ist ein beliebtes Ruhegebiet. Ein Highlight bildet der großzügige Wellnessbereich mit Salzwasserpool, Sauna und Infrarotkabine. Der Festsaal ist Ziel zahlreicher Seminare und Hochzeiten. www.villabergzauber.at



Doppelgold für Egger

Die Privatbrauerei Egger freut sich erneut über Auszeichnungen der Deutschen Landwirtschafts-Gesellschaft DLG: Das alkoholfreie Egger Zisch wurde zweimal beim renommierten Bierfest ausgezeichnet. Vergoldet wurden das Egger Zisch in der 0,5 Liter Dose wie auch die naturtrübe Variante in der 0,5 Liter Mehrwegflasche für außergewöhnliche Qualität und Güte. Geschäftsführer für Marketing und Vertrieb Bernhard Prosser sieht in den Auszeichnungen die Bemühungen um Qualität und Innovation bestätigt: „DLG ist klar die Champions League für Lebersmittel.“

www.egger-bier.at





Gentlemen

KOLUMNE — ALEXANDER STILCKEN

STIL MIT STILCKEN

DANIEL MARSHALL hat ein einnehmendes Wesen und eine Stimme, mit der vermutlich auch eine große Karriere als Synchronsprecher oder Radiomoderator möglich gewesen wäre: mit viel Timbre, sonor und irgendwie rauchig. Letzteres mag auch Einbildung sein, aber da Marshall von Zigarren und für Zigarren lebt, ist diese Assoziation vermutlich nachvollziehbar.

Ich hatte kürzlich das Vergnügen, Daniel kennenzulernen – den Mann, der sogar goldene Zigarren herstellt. Seine eigenhändig von ihm mit Blattgold umhüllten Torpedos werden jeweils in einer signierten kleinen Holzkiste ausgeliefert. Angesichts solchen Kunsthandwerks ist es einem peinlich, auf die erste Frage des Meisters „Alexander, rauchst du auch Zigarre?“ sagen zu müssen: „Nein, ehrlich gesagt nicht.“ Dabei hätte ich sagen müssen: „Nein, nicht mehr. Früher fand ich Zigarren toll und vor allem: cool!“ Tatsächlich, zum Abball, Millennium-Silver oder ähnlichen Gelegenheiten mussten sie eine Zeit lang dabei



Der Meister der Blattgold-Torpedos: vom edlen Genuss goldener Zigarren

sein, am liebsten Romeo y Julieta, weil deren Name so schön klang. Aber dann bin ich irgendwann erwachsen geworden und fand das Pseudo-Tycoon-Gehabe von uns jungen Möchtegern-Zigarren-Afficionados albern. Und mal ehrlich: Rauchen ist doch eh von vorgestern. Das alles habe ich aber Daniel lieber nicht gesagt. Dabei war ich mir sofort sicher: Daniel Marshall, der Zigarren-Mann der Stars und gute Freund von Arnold Schwarzenegger, kennt solche Sätze und hätte sie souverän genommen. Er weiß, dass sein Produkt nicht jedem gefällt. Aber seine Arbeit besteht nicht nur in der Produktion von unfassbar aufwendigen Humidoren. Er wirbt immer und überall für seine Sache – und die Sache ist nichts anderes als die uralte Kulturtechnik des Rauchens.

Unsere Unterhaltung wurde deshalb schnell zu einem Crashkurs in Lebensart. Er schwärmte von seinen Zigarren als den Mini-Lagerfeuern des modernen Mannes. Echte Zigarrenraucher, so Marshall, teilen die einzigartige Freude am gemeinsamen Genuss, an der Entspannung und, ja, an der Reflexion. In diesem Sinne sei es das größte Argernis überhaupt, dass Zigarrenraucher fast immer mit Zigaretten-, Wasserpfeifen- und Tabakpfeifenrauchern in einen Topf geworfen würden und den Makel der Unvernunft mit sich herumtragen müssten. Marshall: „Dabei rauchen wir gar nicht! Wir paffen und schmücken. Jemanden, der literweise Cola trinkt, würde man doch auch nicht mit jemandem vergleichen, der sich nur ein wenig Zucker in

den Tee rührt.“ Dann erzählt Daniel von seinen goldenen Zigarren-Torpedos. Die gebe es überhaupt nur deshalb, weil die Produzenten von „Scarface“ für einen Jubiläums-Blu-Ray-Release besonders prunkvoll gestaltete und gefüllte Humidore für Al Pacino und den restlichen Cast bestellt hätten. Blattgold glänzend sind die Zigarren seitdem natürlich der Hingucker auf jeder Party. Wie cool wären die denn auf meinem Abball gewesen? Inzwischen sind sie von Hollywood bis Dubai natürlich längst Bestseller. 200 Euro kosten sie. Aber das ist nicht das Entscheidende. Sondern das Ritual, die Liebe zum Produkt, die Kammerschaft.

Novizen rät Mister Marshall: „Erstens: Man sollte immer am Ende einer Zigarre riechen, das gibt einem meist einen erstaunlich treffenden Eindruck vom Geschmack, ob sie eher erdighaftig oder auch cremig-sant ist. Zweitens: Achte auf eine gleichmäßige Röllung an der Banderole. Das ist wichtig, denn nur so kann die Zigarre gleichmäßig abbrennen. Zu guter Letzt: Vertraue den etablierten Marken. Sie haben die Erfahrung, sie haben sich Respekt erarbeitet, und das wird seinen Grund haben.“ Sagt Daniel, der seit Jahrzehnten dabei ist.

„Und nächstes Mal müssen wir dann unbedingt gemeinsam eine Zigarre rauchen.“ Ist gut, denke ich, die Abi-Zigarre ist schließlich lang her.

Und es gibt ja schließlich auch sehr viel schlimmere Möglichkeiten, sein Geld zu verbrennen. ☺



Unser Autor schreibt hier über Ereignisse und Erlebnisse aus der Welt des Luxus



SCENE CITY

This Cannes Party Draws the A-List

Vanity Fair's annual gathering attracts the young and hip, along with showbiz veterans.

By RACHEL DONAHUE

ANTIBES, FRANCE — Around 11 on Tuesday night, Mary J. Blige walked into the party hosted by Vanity Fair and Chopard at the Hotel du Cap-Ester-Clus. Her companion was her sister, LaBelle Blige-DuChane, who has written lyrics for some of her songs. "It's wearing Balmain," Ms. Blige said of her short black dress. "And I can't show it off because it's too cold." She wrapped a white shawl over her shoulders and looked across the deck. There were yachts moored in the bay below, and a view of Cannes in the distance.

Ms. Blige was a guest at what has become one of the most exclusive parties of the Cannes Film Festival, held each year by Vanity Fair at this luxury hotel overlooking the Mediterranean. Served by waiters in white gloves, the host was made famous by E. Scott Fitzgerald, who spent time in the area in the 1920s with his family and occasional mistress, "the girl in the white dress."

This year's party brought together stars at every point in their careers.

Katie, Al Gore had emerged from an even more exclusive dinner with his girlfriend, Elizabeth Neale. He is at Cannes promoting "An Inconvenient Truth," a hit-

In a room full of champagne glasses, Clint Eastwood took his beer from a bottle.

low-up to his documentary on climate change. If he had any thoughts on the state of the world, he wasn't saying. "I'm not giving interviews," he said, as someone offered him a cigar.

Goodie Carter, Vanity Fair's editor in chief, was. Considering the news coming out of the White House, "it's a good time to leave the country," he said, as he smoked a cigarette on the deck.

Ms. Carter hosted the dinner with Richard Poirier, the chairman of HBO. The dinner tables were decorated with pale pink roses, whose scent wafted into the cool sea air. The guests ate artichoke risotto, lobster or trout sautéed in butter, followed by berry tarts.

The legendary Italian actress Claudia Cardinale, who appears on this year's festival poster, walked by. "I always wear Armani," she said.

As the party picked up, Ronald Jensen posed for photos by the bar and Clint Eastwood mused to him. In a room full of champagne glasses, he was drinking beer from a bottle. The festival was showing "Indignation," for the 25th anniversary of its release. "It's hard to believe it was 25 years ago," Mr. Eastwood said. "It seems like it flew by."

An Argentine-Catalan director ordered a martini at the bar and Roman Polanski bowed to him. In a long white gown that followed in the line, Noah Rothblatt appeared with Greta Gerwig, in a fiery silver dress and silver spike heels. They both had fun. Ms. Gerwig said, as she looked around to make sure of, giggling on a bench to chat with Julianne Moore.

Antibes, France, the town that began to fill up. The Mediterranean gave them behind the terrace were in front below, looking from pink to blue to green. David Byrne's "Let's Dance" moved to the "Telling Street" "Once in a Lifetime."



Blige, from left, Ronald Jensen, Mike Sauter and Paul Allen at the Vanity Fair-Chopard party at the Hotel du Cap-Ester-Clus. Below: Greta Gerwig, left, and Julianne Moore.



Below, the actress Mary J. Blige, left, who wore Balmain under her white shawl, and LaBelle Blige-DuChane. Above left, Ronald Jensen at the bar and Claudia Cardinale. At left, from left, Antonio Weiss, Peter Neumann and Michael Portner.



Ms. Jensen, Jensen, Jensen, and Michael Portner, right, took a break on the terrace.



Left, Al Gore, who presented his film "An Inconvenient Truth" at the festival, with his girlfriend, Elizabeth Neale. Right, Clint Eastwood and Ronald Jensen.



GLENFIDDICH, DAVIDOFF & DANIEL MARSHALL COMMEMORATE WINSTON CHURCHILL'S BIRTHDAY IN LONDON

January 18, 2017

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It was an exquisite and memorable evening in London as Daniel Marshall collaborated with other family owned businesses to commemorate Sir Winston Churchill's birthday. Celia Sandys, granddaughter of Churchill, was in attendance and provided a stunning tribute to her famous grandfather in a private dining room at the Jumeriah Carlton Tower in Belgravia.

Sandys, a notable expert on the life and history of her grandfather, shared intimate stories of Churchill's life, travels, philosophy and challenges faced by the luminous legend and leader. She highlighted intimate details about how Sir Winston celebrated each significant birthday from his birth in 1874 to his death in 1965 at 90 years old.



Sandys held her guests spellbound with interesting stories relating to Churchill's life-long love for whisky and cigars while guests sipped some of the world's finest Glenfiddich single malts and savored his namesake cigar by Davidoff.

Sandys told guests, "When I was a little girl, I would ask my grandfather for the cigar bands from the cigars he was enjoying to use as rings that I proudly wore on my fingers." She added, "My grandfather never went out without his cigar, even when flying with the Royal Air Force where he modified his mask to allow for his cigar."

New York Times, May 2017

UP Front

BUSINESSWEEK
SPECIAL REPORT

BusinessWeek

GET CREATIVE!

How to Build Innovative Companies
BY BRUCE MESSERLIN

PLUS: THE BEST GLOBAL BRANDS

to cheat the Thai Mai, who the agency. "I body gets one." tials insist that e. Bob Voboril, t of schools for ys tithes can be ong as they are y to non- enses such as ion. He says the ese "scrupu- sly" abides by s guidelines. urches issue epts claiming vices to donors "intangible gious benefits." The IRS won't nment, citing vacy. For now, s largely limited Catholics. But e studying it, ould become a ducation eactly one for



TOBACCO ROAD

STOGIE SURGE Cigarette sales are plunging. States are hiking per-pack taxes. What's a tobacconist to do? Push cigars. Through May, sales of premium stogies were up 6.3% from a year ago, with 2005 volume headed for 300 million. That would be the third straight year of rising sales, putting consumption near 1998 levels, when an earlier craze was tailing off. Arnold Schwarzenegger leads a parade of celebrity smokers—the Governor loves his Daniel Marshalls so much he erected a smoking tent outside the capitol. Norman Sharp, president of the Cigar Association of America, credits the economic upcycle: "A cigar is still a symbol of success and celebration."

—Michael Arndt

REALTY CHECK WHY A HOUSING BUST WON'T SPOIL THE FUN

IF HOUSING prices sag, consumers may not cut spending. Economists Karl Case of Wellesley College, John Quigley of UC Berkeley, and Robert Shiller of Yale correctly predicted in 2001 that rising housing wealth would boost spending. But in an updated paper, they report that declines in housing wealth have "no effect at all" on consumption. Case says: "People spend and borrow on the way up but don't pay off loans when things fall. They get locked into patterns of spending." Good news for the economy; bad news for household budgets.

—Michael Mandel

DRAWN & QUARTERED



Daniel Marshall Cigars seen in Business Week

Geheim-Visite

Arnie topsecret in Kitz

Tirol. Überraschender Besuch in der Heimat

Arnold Schwarzenegger kam für einen Kurzbesuch mit Freunden nach Tirol.

Österreich. Was für eine Überraschung! Unser Terminator Arnold Schwarzenegger kam gestern spontan mit Freunden nach Kitz. Eine wichtige Vertreterin der Schauspielerei Ralf Mikkelsen, Zigaretten-Diesel Marshall und Schauspieler Hansi Hinterseer besaßen den Wildpark Ahrach und umstürzte sich mit den dort lebenden Hirschen.

Von Frauen weit und breit keine Spur - dieser Ausflug war offenbar rein männlich. Arnold war schon im Anfang der Woche in

Europa unterwegs. Auf dem Montag (21. Juni) besuchte er die Kitzbühler Alpen und am Dienstag (22. Juni) besuchte er die Kitzbühler Alpen.

Stelzhamer. Ob er auch einen Abstecher nach Garmisch machte, um seinen Schulfreund Peter Uhl zu besuchen, war gestern Abend noch nicht fest. Er hat mich noch nicht angesehen, aber wir haben Kontakt. Das ist ja schon länger geplant", so Uhl, der auch das Schwarzenegger Museum in Thal bezirkt.

Heute in Flachau

Maier wandert mit Fans

Er macht den Besonderen Maier (40) will zeigen, dass die Berge in der Flachau auch im Sommer toll sind.

Also fällt der Wanderer zum Wandern. „Ich mache einfach das, was ich am liebsten mache - ich bin in der Natur unterwegs. Ich liebe den Sommer. Das ist ja mein Hobby“, freut sich der Skirennfahrer im Vorfeld über den Ausflug.

Aushängeschild

Das ist die Flachau im Sommer. Die Flachau ist ein Ort, an dem man sich entspannen kann. Die Flachau ist ein Ort, an dem man sich entspannen kann.

Jennifer Aniston: Die Hochzeit ist geplatzt

Drama. Sieht nicht so aus, als ob Jennifer Aniston (40) und Justin Theroux (40) überhastet den geplanten Bund fürs Leben schließen. Nachdem die Hochzeit zu spät wegen Terminengens immer wieder verschoben wurde, soll jetzt die Wahl des Ortes für die Ehe geplatzt sein.

Jennifer und Justin Theroux haben sich in Los Angeles, wo sich die beiden auch gerade ein gemeinsames Haus gekauft und dieses bereits renoviert haben.

Angelina Says Wedding Is Off!

She's madly in love. So why isn't she ready to be Brad's bride?

Die aufregendsten VIPs, die aktuellsten News auf www.orf24.at

Stars - They're Just Like Us!

They Give Gifts To Friends!

Action hero alum Governor ARNOLD SCHWARZENEGGER gave pal SYLVESTER STALLONE a custom-made humidor on the set of Sly's Rocky Balboa at an L.A. meatpacking plant on Dec. 22.

She City shopper JESSICA ALBA tried on sexy styles, including this \$297 Givenchy corset, at NYC's high-end city parvovirus Agent Provocateur on Dec. 20.

They Can't Groceries To The Car!

Daniel Marshall Hand Carved Governor Seal Humidor seen in US Magazine

MAXIM

JUNE/JULY 2016

ELON MUSK
VISIONARY
GENIUS

USAIN BOLT
FASTEST MAN
ON THE PLANET

**Stella
Marcell**
No. 1

**HOT
100**

*World's
Most Beautiful
Women*

THE
ROLLS-ROYCE
EXPERIENCE

BMW
CAFÉ
RACERS

RARE
SINGLE
MALTS

GLENN
O'BRIEN
ON STYLE

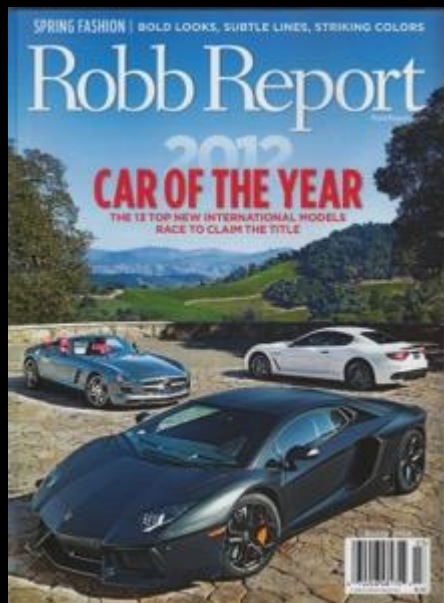
ART

GILTY PLEASURES

Add some Mickus touches to your daily routine



1. Gucci's gold-plated wristwatches detailed with bamboo are a decadent twist on a classic. 2. The gold-plated Mizuho Mid Men Edition Canon Decontour by Waterford pairs well with bourbon and a corner office. 3. Nikon's vintage 24k-gold-plated FA camera, released in a limited edition, comes with lizard-skin trim and plenty of extra flash. 4. Daniel Marshall's Red Label Golden Torpedo cigars are wrapped in 24k Italian gold and stuffed with premium Nicaraguan long leaves. 5. The Amatechlight clock from Switzerland's MB&F was inspired by a Louis XV Bourgeois sculpture. 6. Available exclusively in 10k gold or platinum, Rolex's Oyster Perpetual Day-Date was the first watch to display the complete day and date when it originally debuted in 1956. 7. Described as "the scent of a charming seducer," the spicy, crowd-pleasing 1 Million Eau de Toilette by Paco Rabanne comes encased in a golden cage. 8. Toro bonds with Masso's Gold Chrome S30 motorcycle helmet. 9. Goldstone's graphite racquet is covered in 24k gold, which means it serves best in a trophy case. 10. Make a bank statement with Comme des Garçons' gold leather wallet. For more information, see page 96.



• SMOKE •

Rolled Gold

Daniel Marshall puts a 24-karat spin on the cigar.



IT IS AN axiom that as much as 80 percent of a cigar's flavor comes from its wrapper. But what if that wrapper were made of pure gold? That was the burning question at last year's International Premium Cigar & Pipe Retailers trade show, where an aura of excitement surrounded Daniel Marshall's booth. Even the most jaded tobacconists gathered round to gawk at a golden cigar showcased among Marshall's "one thousand coat finish" humidors. For years, Marshall was strictly a California-based maker of hand-crafted, precious-wood humidors. Then, in 1995, he started a line of DM premium cigars.

But his new 24-karat DM 2 Gold Torpedo is something else entirely: Marshall painstakingly applies sheets of 24-karat Florentine gold leaf—made by Giusto Manetti Battiloro, one of the world's oldest gold-leaf manufacturers—to the surface of his Red Label cigar. He chooses only cigars with the smoothest wrappers to highlight the soft sheen, and takes 45 minutes to roll the gold onto each cigar, a process that includes carefully sandpapering the wrappers beforehand to make them even smoother. He makes just one size: a 6½ × 54 torpedo priced at \$200 each. (He is also offering five gold cigars in a signed and numbered burlwood desk/travel humidor for \$1,000.)

Firing up a Gold Torpedo is indeed a departure from the

normal cigar experience. Before the first puff, there is a certain trepidation in clipping the golden perfecto tip and watching it tumble into the ashtray. Lighting is best done with the hotter flame of a butane torch, because of the high flashpoint of gold compared with the relatively instant combustion of tobacco. After a slight flaring of the metal encircling the foot, the gold that does not burn away quickly melts onto the wrapper. The cigar itself, a Nicaraguan *puro*, consists of a full-bodied Jalapa filler blend, a milder Esteli binder, and, underneath the gold leaf, a rich Cuban-seed wrapper that has been aged five years. The cigar is hand rolled in Nicaragua under the supervision of Manuel Quesada, using tobaccos grown by Nestor Plasencia. Its rich flavors brim with coffee intermixed with cinnamon and a hint of citrus in the finish.

However, while tobacco breathes, gold does not. Thus, the burn rate of this otherwise easy-drawing cigar is impeded, requiring numerous relightings or constant puffing, which makes the tobacco smoke hotter and reduces the panache factor a bit. Surprisingly, the gold leaf does mellow the flavor, but the greater effect is certainly the statement of smoking a 24-karat cigar right down to its fine, golden ash.

—RICHARD CARLETON HACKER

Daniel Marshall, 714.973.8660, www.danielmarshall.com

Daniel Marshall's DM 2 Gold Torpedo is an extravagant smoke, with a 24-karat gold-leaf wrapper and a \$200 price tag.



Japan's Top Luxury
Magazine for men-LEON



Nadja Schilling freie
Redakteurin Bezirksblatt
Kitzbühel, Austria

Bezirks Blätter

06.04.2017, 12:58 Uhr

Piraten lieben Qualität oder:
Das Auge raucht mit...



Daniel Marshall ließ sich beim Interview im Stanglwirt die Zigarre schmecken (großes Bild); Marshall mit Arnold Schwarzenegger bei der Eröffnung der Cigar Lounge im KCC (ll. o.) und als jugendlicher Humidor-Bauer (ll. u.).



Foto: Schilling, KCCA, Tschick, privat

Auch das Auge raucht mit

In einem warmen fernen Land lebte ein Junge. Er liebte das Meer und wollte Pirat werden. Nun, was ist ein Pirat ohne Boot?

Von Nadja Schilling

REITH/USA. Mit zwölf Jahren geht Daniel zusammen mit seinem Vater, einem begeisterten Segler, auf eine 30-tägige Seetour von Malibu bis nach Haiti. „Ich war vor Glück wie im siebten Himmel. Als ich für die Nachtwache am Steuer einge- teilt wurde, von 23 bis 3 Uhr, alleine im offenen Meer, kämpfte ich gegen die Müdigkeit und machte rasch mit meinem Vater einen Deal: dass ich unser vierköpfiges Team vom Feinsten bekochen werde, um nachts schlafen zu dürfen“, erinnert sich der heute berühmte Humidor- und Zigarren-Designer Daniel Marshall. „Mein Wunsch, um die Welt zu segeln, wurde nach unserem Trip noch stärker, und zu meinem 18. Geburtstag, genau nach sechs Jahren, Jobben, Sparen und Goldmünzenkaufen“ besaß ich 5.000 US-Dollar. Mein gebrauchtes Boot kostete mehr, und für die Restsumme

nahm ich einen Kredit auf.“ Als begeisterter und geschickter Hobby-Handwerker machte Daniel sein Boot zum hölzernen Schmuckstück. Seine Kindheitsfreunde und -nachbarn Sean Penn und Charly Sheen sind von Marshalls schwimmendem Werk und dessen vielseitiger Funktionalität fasziniert. In einem über- schaubaren Hafen, wie dem von Malibu, spricht es sich

Gesichter mit Geschichte

über das „Traumboot“ bis zu Sylvester Stallone herum. „Rambo“ bewundert Daniels Boot und dreht dort einige Szenen seines neuen Films.

Eine Zigarre passt gut zu einem Piraten!

Was brachte Sie auf die Idee, Humidore zu bauen?

„Bei einer Privatparty in Bel Air erzählte ich dem Gastgeber Joseph de Pain, Opa meiner damaligen Freundin, über meine Adventure-Pläne und den Kredit. Warum leihst du das Geld nicht bei mir?, fragte er fast beleidigt. Verlasse dich

nicht auf die Banken – wenn du nicht zahlen kannst, nehmen sie dir alles weg“, sagte Papa Joe, und wollte wissen, was mir an Cash noch fehlte. 15.000 Dollar, beichtete ich ungerne. „Morgen kannst du einen 50.000-Dollar-Scheck abholen“, war Papa Loes Antwort. Ich war so von seiner Geste gerührt, dass es mir ein Bedürfnis war, ihm ein schönes Geschenk zu machen. Ich kaufte seine Lieblingszigarren und platzierte diese in einer von mir selbst gemachten Zigarrenschatulle. Zu meiner Überraschung freute sich der erfahrene Geschäftsmann viel mehr über die Schatulle, und gab mir den Rat, diese beim Dunhill-Shop anzubieten.“

„Ihr Zigarrenetui ist schön, können Sie uns einen ähnlichen Humidor bauen?“, fragte man mich in der New Yorker Dunhill-Filiale. „Was ist ein Humidor?“, war meine Reaktion. Ich habe weder geraucht, noch wusste ich etwas über Zigarren“, so DM. Drei Wochen später präsentiert der junge Humidor-Designer seine erste Arbeit und verlässt New York mit einem 250.000 Dollar-Auftrag in der Tasche. „Ich eröffnete eine Fabrik mit 15 Mitarbeitern und rüstete diese mit modernsten Maschinen aus Euro-

pa aus. Eines Tages rief mich plötzlich der New Yorker Dunhill-Chef an und teilte mir mit Bedauern mit, dass mein Auftrag im Dunhill-Hauptquartier in London storniert wurde. Solch einen Schock, den ich bekam, möchte ich nie wieder erleben. Der Gedanke, dass ich meine Leute entlassen müsste und mit 20 Jahren auf einem Schuldenberg sitzen bliebe, machte mich zornig. Vor allem wollte ich unbedingt erfahren, WARUM diese Absage? Die Antwort wartete auf mich in Great Britain, und ich flog ihr hinterher. „Ihre Arbeit ist gut, nur muss sie perfekt sein“, wurde ich in der Londoner Zentrale aufgeklärt. Man zeigte mir einige kleine Macken auf meinen Humidoren und beendete das Gespräch mit einer Ablehnung. Ich nahm alles zur Kenntnis und schufte die ganze Nacht im kleinsten Zimmer des Ritz Hotels, wo ich abstieg, an Verbesserungen. Am nächsten Tag präsentierte ich den überarbeiteten Humidor, und bekam den Auftrag zurück, allerdings um 30 % geringer“, schmunzelt Daniel.

Perfekt und innovativ

Perfektion und Innovation sind die Hauptmerkmale sei-

nes Lebens. Die Marshall-Humidore verschenkt man inzwischen im Weißen Haus an besondere Staatsgäste. Auch Hollywood schätzt seine Zigarren, und die ausgefallenen Humidore werden auch extra für Filmproduktionen angefertigt. Cartier, Tiffany, Rolls-Royce gehören inzwischen zu seiner Kundschaft. Fürst Albert II von Monaco und Ex-Präsident Bush sen. bewahren ihre Zigarren in Marshalls Humidoren auf. Mit der Erfindung der DM 24KT Golden Torpedo-Zigarre steigt seine Popularität und Anerkennung schnell wie eine Rakete, auch als Zigarrenhersteller.

„Sie sind bereits zum sechsten Mal in Kitzbühel zu Gast. Was verbindet Sie mit Tirol?“ „Der mit mir seit 21 Jahren be-

freundete Arnold Schwarzenegger hat mich mal zum Hahnenkamm-Rennen eingeladen, und ich habe mich in dieses Paradies auf Erden verliebt. Der diamanten reine Schnee, die majestätische Berglandschaft sind faszinierend, und die herzlichen Menschen geben mir hier das Gefühl, zu Hause zu sein. Ich habe in Kitzbühel inzwischen gute Freunde. Hansi Hinterseer bringt mir bei unseren netten Treffen immer wieder ein bisschen Deutsch bei. Mit Richard Hauser vom KCC haben wir gemeinsam ein tolles Projekt, und zwar eine KCC-Cigarren-Lounge, realisiert. Sein österreichweit einzigartiges Privat-Club-Konzept ist mutig und großartig. Was ich in Österreich am meisten bewundere, ist die Qualität, die einem überall ins Auge sticht“, sagt der Perfektionist. Unser Interview findet im Stanglwirt statt, wo Daniel gerne absteigt. „Schau doch hier!“, zeigt er auf den Holztisch, „was für eine Qualität!“, „Schau doch da!“, und berührt mit der Hand die mit altem Holz verkleidete Stube wand. „Schon mal hier gegessen? Kann ich nur empfehlen!“, „Schau mal aus dem Fenster hinaus!“, „I love Tirol, I love Austria!“

Süddeutsche Zeitung



Wissenschaftler verteidigen Schwan

Der Mann mit der goldenen Zigarre

„Es ist ein Zen-Moment“: der Amerikaner Daniel Marshall über die Regeln des Rauchens und Kunden wie Marlon Brando und Sylvester Stallone

München – Goldene Uhr, goldener Stift, goldene Zigarre: Daniel Marshall, 50, sitzt im Hotel Mandarin Oriental in München und hat jede Menge Protz-Accessoires angelegt. Der Mann aus Malibu trägt sie als Zeichen dafür, dass man den amerikanischen Traum noch immer leben kann, vom mittellosen Teenager zum Hersteller und Händler von Zigarren für die Reichen in Beverly Hills. Dort paffen seit 1982 Al Pacino, John Travolta & Co. seine Zigarren, ab sofort auch eine Luxusvariante, mit 24 Karat Gold überzogen. Preis: 200 Dollar.

SZ: Herr Marshall, die Zigarre soll kein Statussymbol sein, sagen Sie – und verkaufen jetzt die goldene Variante.

Daniel Marshall: Natürlich gibt es die Angeber. Solche, die mit einer dicken Cohiba zeigen wollen, wie viel Geld sie haben.

Oder mit einer Ihrer goldenen...

Ja, aber die allermeisten Zigarrenraucher sind Genießer. Heute kann man auch gar nicht mehr so ohne Weiteres posen, wer schaut schon rein in die Zigarrenlounge? In den USA ist die Zigarre – dafür ist auch eine goldene gedacht – den besonderen Momenten vorbehalten. Da verschenkt etwa ein Mann, der gerade Vater geworden ist, Zigarren an Freunde und Verwandte.

Wer hat Sie auf die Zigarre gebracht?

Es war eigentlich Zufall. Ich bin in Malibu aufgewachsen, war Surfer und wollte die Welt umsegeln. Mit 18 hatte ich eine Freundin, deren Vater Zigarren liebte. Ihm habe ich eine kleine Reisebox aus Teakholz für

Zigarren gebaut. Und die hat ihm so gefallen, dass er mich zu Dunhill geschickt hat.

Eines von damals zwei großen Zigarrenunternehmen.

Den Leuten dort hat mein Erstlingswerk gefallen. Sie sagten: Kannst du uns einen Humidor entwerfen? Ich antwortete: Klar, was ist ein Humidor? Wenig später war der erste fertig, und ich bekam einen Auftrag. Da habe ich meine erste Zigarre geraucht.

Und was ist das Besondere daran?

Zunächst mal ist es das Gegenteil vom Zigarettenrauchen. Die Zigarette steht für Stress, die Zigarre für einen Zen-Moment.

Aber auch nur dann, wenn man in der Lage ist, sie fachgerecht zu bedienen.

Stimmt, da gibt es einige Grundregeln. Erstens sollte man sie nicht direkt anzünden, sondern nur den Tabak erhitzen, bis der glüht. Außerdem: niemals inhalieren, nur

paffen, und gehalten wird sie zwischen Daumen und den anderen Fingern.

Oder zwischen den Zähnen.

Das ist nur etwas für Profis, denn wer das nicht beherrscht, macht die Zigarre naass. Und das ist schlecht für den Geschmack.

Also ist Schauspieler Ralf Moeller ein Profi, von dem gibt's jede Menge Bilder mit einer Zigarre zwischen den Zähnen.

Ja, ist er, genauso wie Arnold Schwarzenegger oder Sylvester Stallone.

Für die Sie Zigarren liefern.

Für Stallone habe ich schon als Jugendlicher gearbeitet, ich habe ihm ein paar Gegenstände auf seiner Yacht gebaut. Heute treffen wir uns fast jeden Samstag in Beverly Hills in Giuseppe Francos Hair Salon auf eine Zigarre. Marlon Brando habe ich 1989 kennengelernt. Der wollte einen Humidor von mir, aber nicht für Zigarren. Er hatte einen Dreh in Tahiti und Angst, dass sich sein Skript auflösen würde. Deshalb sollte es in einen Humidor.

Ob Winston Churchill oder Gerhard Schröder: Der Mann mit Zigarre inszeniert sich gerne, nicht wahr?

Man zeigt, dass man sich auskennt. Und es ist ein Lagerfeuer-Moment.

Lagerfeuer?

In meinen Augen ist die Zigarre das Lagerfeuer des 21. Jahrhunderts. In kleiner Runde sitzt man da zusammen, die Männer natürlich, ganz nah am Feuer. Der Profi hat eine gleichmäßig glühende Zigarre. Und er kann zu dieser Zigarre etwas sagen.

Die Geschichte, so wie auch bei Wein oder Whisky, spielt eine große Rolle.

Ja, da gibt es Parallelen. Zum einen schmecken die Zigarren je nach Herkunft unterschiedlich, etwa nach Zimt, Schokolade oder Espresso. Bei einer aus Nicaragua, wo es aktive Vulkane gibt, schmeckt man die Vulkanasche. Nicht alle Blätter sind gleich, die oberen sind trockener, die unteren enthalten mehr Öle und sind saftiger. Das alles muss der Blender, wie beim Whisky, beachten, um einen gleichbleibenden Geschmack zu erreichen.

Warum sind Sie jetzt in Deutschland, wenn das Geschäft in den Staaten so gut läuft?

Weil Zigarren auch hier immer mehr nachgefragt werden. Es ist wie in anderen Bereichen: Das Leben wird schneller, deshalb wollen die Leute etwas haben, mit dem sie innehalten können.

Woran erkennt man eine gute Zigarre?

Bei einer guten Zigarre muss man nicht stark ziehen. Außerdem bildet sie einen langen Aschezyylinder.

Je länger die Asche, desto cooler der Typ.

Fast. Der coole Typ weiß ganz genau, wann er seine Asche abschlagen muss. Der tippt in dem Moment nur einmal ganz leicht an die Zigarre hin, daran erkennt man den wahren Profi.

INTERVIEW: PHILIPP CRONE



Kein Bond-Röswicht: Daniel Marshall, Zigarren-Hersteller, ist eher ein fröhlicher Typ. Vor allem, wenn er von seinen berühmten Kunden erzählt. FOTO: CATERINA HESS

Cosima M. Aichholzer

THE CIGAR WORLD



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THE CIGAR WORLD

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DANIEL MARSHALL NO. 1 HUMIDOR

No. 1 Humidor in the world

The Daniel Marshall Treasure Chest was rated No. 1 Humidor in the world by Cigar Aficionado magazine. Every Year DM creates a limited edition of 200 pieces. This magnificent work of functional art is collected and sought after by the most discerning cigar lovers across the globe and was featured in the "DANIEL MARSHALL ON LOCATION" advertising campaign where Governor Schwarzenegger's Treasure Chest was photographed in his Santa Monica office, which appeared in the May 1997 edition of Cigar Aficionado in.

Humidor No. 1

Der Daniel Marshall Treasure Chest wurde vom Magazin Cigar Aficionado als „Humidor Nr. 1“ ausgezeichnet. Jährlich wird eine limitierte Edition von 200 Stück hergestellt. Dieses elegante Meisterstück wird von Zigarrenliebhabern auf der ganzen Welt gesammelt und geschätzt. Und nicht nur deshalb wurde es in der „Daniel Marshall on Location“-Kampagne gefeatured, bei der Arnold Schwarzeneggers Treasure Chest in seinem Büro in Santa Monica für die Mai-Ausgabe 1997 des Cigar Aficionado fotografiert wurde.

El humidor número uno

El «cofre del tesoro» de Daniel Marshall fue reconocido por la revista Cigar Aficionado como el mejor humidor del mundo. Cada año se fabrica una edición limitada de 200 unidades. Esta maravillosa obra de arte constituye una pieza de coleccionista muy apreciada por todos los amantes de los puros. Aunque este no es el único motivo. La campaña «Daniel Marshall on Location», realizada para el número de mayo de 1997 de Cigar Aficionado, mostraba una fotografía del humidor de Arnold Schwarzenegger en su despacho de Santa Mónica.





KITZBÜHEL COUNTRY CLUB

Kitzbüheler Straße 53 | 6370 Reith bei Kitzbühel | Austria



The day dissolves here in smoke...," so Richard Hauser the dynamic boss states. In one of the many charming and oldest ski resorts worldwide is situated the cigar lounge of the exclusive Kitzbühel Country Club - shortened to "KCC". Although only first only opened in January 2013 the lounge has already set international standards for country clubs. Even the sheer breathtaking panorama of the Crown Imperial lilies and oxeye daisy is a balm for the soul. Crowning glory is the generously equipped humidor made from oak and cedar-wood seen and designed by the American humidor - Guru Daniel Marshall and filled with cigars from all people's lands. Even The golden cigar is waiting to be discovered - the ultimate luxury for all fans. In the case of the opening of the stylish lounge - one co-operation of the architectural office Spitzner with the "STUBEN 21" Arnold Schwarzenegger honoured this with his name. An open fire - place, a well-arranged selection in the wine cellar of wines and the top chef Richard Brandner make the visit to the club into a real pleasure. So exclusivity has its price: "For members only."

Der Tag löst sich hier in Rauch auf...," so Richard Hauser, der dynamische Patron. In einem der charmantesten und ältesten Skigebiete weltweit befindet sich die Zigarren-Lounge des exklusiven Kitzbühel Country Clubs - kurz "KCC". Obwohl erst im Januar 2013 eröffnet, hat die Lounge bereits international Maßstäbe für Country Clubs gesetzt. Allein das atemberaubende Panorama des Wilden Kaisers und Hahnenkamms ist Balsam für die Seele. Gekrönt wird das vom Anblick des großzügig ausgestatteten Humidors aus Eichen- und Zedernholz, designt vom amerikanischen Humidor-Guru Daniel Marshall und gefüllt mit Zigarren aus aller Herren Länder. Sogar die „The Golden Cigar“, ist zu entdecken - der ultimative Luxus für alle Aficionados. Bei der Eröffnung der stylishen Lounge - einer Kooperation des Architekturbüros Spitzner mit „Stuben 21“ - gab sich auch Arnold Schwarzenegger die Ehre. Ein offener Kamin, ein gut sortierter Weinkeller und top Koch Reinhard Brandner machen den Besuch des Clubs zu einem genussvollen Erlebnis. Doch Exklusivität hat ihren Preis: „for members only“.

Los días aquí se disipan en forma de humo...," Así lo describe el dueño del complejo, Richard Hauser. En una de las estaciones de esquí más encantadoras y antiguas del mundo se encuentra el salón de fumadores del exclusivo club de campo Kitzbühel. A pesar de haber abierto sus puertas en 2013, este salón ya ha asentado las bases de los clubes de campo a nivel internacional. Las impresionantes vistas a los Montes del Kaiser y al Hahnenkamm son por sí mismas medicina para el alma. La guinda del pastel para estas vistas espectaculares viene de la mano de la obra de puros, perfectamente equipada y realizada con madera de roble y cedro, obra del maestro americano Daniel Marshall. En ella podemos encontrar puros de todos los países, incluso el "The Golden Cigar", el lujo supremo para cualquier aficionado. En la inauguración de este estuoso salón, obra cumbre del estudio de Arquitectura Spitzner y Stuben 21, contamos con la honorable presencia de Arnold Schwarzenegger. Una chimenea abierta, una bodega de vinos bien surtida y el gran cocinero Reinhard Brandner hacen de la visita a este club una experiencia extraordinaria. Desde luego sus precios lo convierten en un exclusivo "sólo para socios".

CIGAR AND WHISKY

Cigar and whisky – a classic pairing

Pure Malts® and premium cigars can consist of very similar taste nuances which blend together perfectly harmoniously. The classic rule of thumb: mild whiskies go with mild cigars, strong cigars go with something earthier and middle-strength cigars pair up with aromatic and cream whiskies ideally: something like a "Balvenie" Port Wood. This 21-year-old whisky has matured in former port-wine casks and thus has acquired this full, fruity note. And that doesn't come from just anywhere. The Balvenie distillery in the famous Scottish whisky region Speyside relies exclusively today on traditional methods of production, supervised by one of the most well-known personalities of the branch: Malt Master David Stewart. The multiple-prize-winning Single Malt of the family firm has been added to many different cigar-favours pre-eminently. The US-humidor-king Daniel Marshall goes very enthusiastic about this and created the 1962 Whisky Stave Humidor from the woods of 60-year-old port wine casks in which Balvenie mature their whiskies. A noble humidor in limited edition, which caused the penetration of the fine Balvenie aroma with the storing of the cigars. Artistic cigars, first-class whisky: How can such a moment of complete pleasure be topped?

Eine klassische Paarung: Zigarre und Whisky und ein spezieller Humidor

Pure Malts® und Premium-Zigarren verfügen über sehr ähnliche Geschmacksnuancen, die sich harmonisch perfekt vereinen. Die klassische Paaregel: Milde Whiskys passen zu milden Zigarren, starke Zigarren zu eher tofigen, und mittelstarke Zigarren entfalten sich optimal mit aromatischen und cremigen Whiskys – etwa mit einem Balvenie Port Wood. Dieser 21 Jahre alte Whisky reift in ehemaligen Portweinflasern und erhält so diese volle, fruchtige Note. Und das kommt nicht von ungefähr. Die Destillerie Balvenie in der berühmten schottischen Whisky-Region Speyside verlässt sich auch heute noch ausschließlich auf traditionelle Produktionsmethoden, überwacht von einem der bekanntesten Persönlichkeiten der Branche: Malt Master David Stewart. Die mit zahlreichen Preisen prämierten Single Malts des Familienbetriebes lassen sich hervorragend mit unterschiedlichen Zigarren-Geschmäckern kombinieren. Davon ließ sich auch der US-Humidor-König Daniel Marshall begeistern und erschuf den »1962 Whisky Stave Humidor« aus den Hölzern von 60 Jahre alten Portwein-Flasern, in denen Balvenie seine Whiskys zur Reife bringt. Ein Edel-Humidor in limitierter Auflage, der die darin gelagerten Zigarren mit dem feinen Balvenie-Aroma durchtränkt. Edle Zigarre, erstklassiger Whisky: Wie könnte ein vollendeter Moment des Genusses denn besser aussehen?

Un maridaje clásico: puros, wiski y un humidor especial

Los whiskies «puros de malta» y los puros de alta gama comparten matices de sabor muy similares que se combinan en perfecta armonía. La regla clásica dice así: los whiskies suaves combinan con puros suaves; los puros fuertes con los whiskies turbosos, y los puros medianamente fuertes encajan con whiskies aromáticos y cremosos, por ejemplo un Balvenie Port Wood. Este wiski de 21 años madura en barriles que han contenido vinos finos, consiguiendo así ese toque tan frutal. Y no es casual: la destilería Balvenie, situada en la famosa región escocesa del wiski de Speyside, sigue llevando a cabo sus métodos de destilación de manera tradicional, supervisados por una de las personalidades más famosas de la industria: el maestro maltsador David Stewart. Los premiadísimos whiskies de malta de esta empresa familiar pueden combinarse de manera excelente con puros de diferentes sabores. También se dejó seducir por ellos el rey de los humidores en Estados Unidos, Daniel Marshall, que creó el humidor Daniel Marshall 1962 Balvenie Whisky Stave, fabricado con maderas de 60 años de antigüedad procedentes de los tonos de vinos finos, donde envejecen los whiskies de Balvenie. Un humidor muy refinado en edición limitada en el que los puros almacenados se impregnan con el fino aroma de Balvenie. Exquisitos puros, un wiski de lujo. ¿Se imagina un momento de placer mejor que este?





TOP CIGAR BRANDS



DANIEL MARSHALL

*The self-made man with the golden cigar
Der Selbstdenkman mit der goldenen Zigarette
El creador del puro de oro*

Cigars are to us today what computers were to our ancestors," says Daniel Marshall, speaking of their ability to bind cigar lovers together regardless of social differences. The man knows what he is talking about. After all, he has been building up an empire of high-quality hummers and cigar accessories since the 1980s. Even non-smoker Marko Brandt once ordered a Marshall humidor - to protect his scripts from the humid climate in his Tübingen stall.

In the mid-1990s, Daniel also established his own cigar line. The Daniel Marshall Red and Black Label cigars were born and took the world by storm - these are cigars that are modern yet still rooted in tradition. The entrepreneur has his cigars made by the best Nicaraguan producers. His Daniel Marshall 8461 Red Label Golden Torpedo and his little sister, the Golden Lady Corona, are a global sensation. Each of these cigars is wrapped by hand with pure Florentine 84-cure gold leaf. They are amongst the finest luxury products in the cigar world.

Zigaretten sind wie die Legebühnen unserer Vorfahren von heute", davon ist Daniel Marshall überzeugt, weil sie Zigarettenfreunde über alle sozialen Unterschiede hinweg zusammenbringt. Der Mann weiß, wovon er spricht. Schließlich hat er sich seit den 80er Jahren ein Imperium mit hochpreisigen Humidoren und Zigarettenzubehör aufgebaut. Sogar der Nichtraucher Marko Brandt orderte einen Marshall-Humidor - um seine Drehbücher vor dem feuchten Klima des Tübingen-Stalls zu schützen.

Der Schritt zu einer eigenen Zigaretten-Linie war Mitte der 90er Jahre nur logisch: Die Daniel Marshall Red- und Black-Label-Zigaretten wurden geboren - und eroberten die Welt. Zigaretten, die modernen geprägt sind, dabei aber die Tradition nicht verlassen wollten. Gefertigt werden die Zigaretten von den besten Produzenten in Nicaragua. Weltweit für Aufsehen sorgten seine goldenen Zigaretten, die Daniel Marshall 8461 Red Label Golden Torpedo und ihre kleine Schwester, die Golden Lady Corona. Jede dieser Zigaretten wird von Hand mit feinstem 84-karätigen Florentiner Blattgold überzogen und gehört zu den besten Luxusprodukten der Zigarettenwelt.

Los puros son como el fuego de nuestros antepasados, afirma convencido Daniel Marshall; cree que es un elemento de unión por encima de todas las diferencias sociales. Este hombre sabe de lo que habla, porque, en los años ochenta, comenzó a construir un imperio basado en humidores y accesorios para puros de alta calidad. Incluso un no fumador como Marko Brandt quiere un humidor Marshall para proteger sus guiones del húmedo clima de los sótanos de Tübingen.

La creación de su propia gama de puros a mediados de la década de 1990 era un paso lógico en su trayectoria. Los Daniel Marshall Red Label y Black Label nacieron y conquistaron el mundo: son puros actuales, pero con un toque tradicional. El empresario ha pasado su fabricación en manos de los mejores productores de Nicaragua y en todo el mundo conocen y aman sus puros envueltos en hoja de oro. El Daniel Marshall Golden Torpedo y su hermana pequeña, el Golden Lady Corona. Cada uno de ellos se recubre manualmente con una hoja de oro florentino de 84 quilates y esto los sitúa entre los productos de lujo más exclusivos del mundo de los puros.

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Arnold Schwarzenegger Signed Cigar Humidor Plus Enjoy a Tour of Arnold Schwarzenegger's Personal Los Angeles Office

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Bid now for a rare Governor Arnold Schwarzenegger signed cigar humidor, from his personal collection! Also, enjoy a memorabilia tour of Governor Arnold Schwarzenegger's Los Angeles office, a must-see for any fan.

You'll be led through the office by his personal staff who will point out special memorabilia pieces, photographs and movie posters, bodybuilding trophies and more.

This exquisite piece, crafted by Daniel Marshall, is a Precious Burl 125 humidor featuring the official seal of the Governor of the State of California.

Donated by: Arnold Schwarzenegger

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In the Movies



Daniel Marshall Cigars and Treasure Chest Humidor
featured in Travolta's
The Punisher



DM 100 Cigar Burl Humidor
in "STEALTH" with Jamie Foxx and Josh Lucas

Major TV Shows

DM Cigars in "Party Down" TV series



Click on photos
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Jerry Seinfeld's "Comedian in Cars
Getting Coffee" with Steve Harvey



Daniel Marshall 24kt Golden Cigar
The World's Ultimate Celebration Cigar
Appearing With
Jerry Seinfeld & Steve Harvey



Veteran Hip Hop Artist & Actor Cam'ron and the song he created telling the story of the Golden Cigar



Click on icon
for “Golden
Baby” Song



Cigars and Fine Spirits



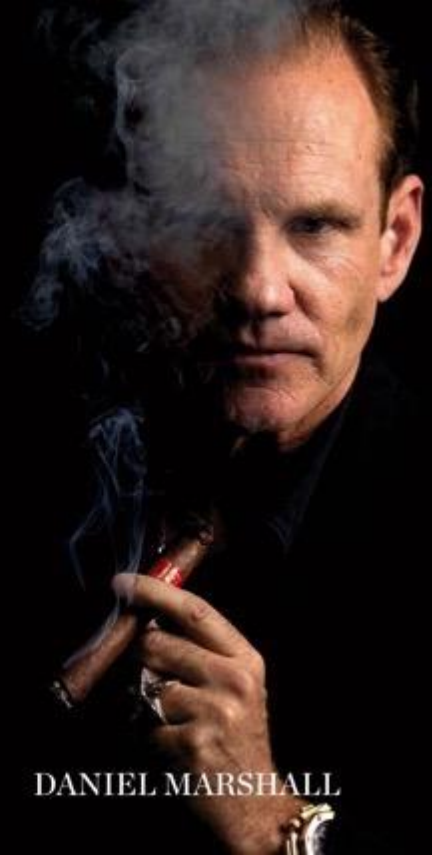
Glenfiddich-Davidoff-Daniel Marshall Campfire Event



BRIAN KINSMAN
MALT MASTER GLENFIDDICH



DAVIDOFF CIGARS



DANIEL MARSHALL

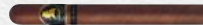
Glenfiddich/Davidoff Winston Churchill/DM Red Label Pairing

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Cigars and Fine Spirits



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Daniel Marshall, humidor and cigar creator

"As with any object of beauty, one immediately knows and feels the love and human life that has gone in to its creation"

As Daniel Marshall reclines with whisky and cigar in hand, from a distance it might be easy to mis-judge this bronzed Californian surfer as someone who likes to take it easy. But within moments of meeting him, you soon realize that this is a man with extraordinary drive and passion. His obsession stems not for the want of fame, money or celebrity, but for the continuation of quality craftsmanship and the aspect of human nature in creation.

Daniel Marshall is famous for his exclusive cigar humidors and exquisite and delicious cigars. His many clients have included presidents, Hollywood stars and even the British royal family.

The cigar industry's most iconic figure, Marshall has been handcrafting luxury humidors and cigars for select international clientele from his workshop in Tustin, California since 1982. Cigar Aficionado Magazine have named Marshall their No. 1 rated humidor specialist. He has created thousands of extraordinary humidors throughout his illustrious 32-year career, using materials including solid gold, exotic wood and even alligator skin in their creations.



Commitment to craftsmanship

Marshall is committed to creating beautiful luxury items entirely by hand. This trade was made possible by a generous cash injection from a grandfather of an ex-girlfriend, who was fascinated by this young artisan's original dream of building his own sailing boat. To thank him for his generosity and faith, the 19-



WHISKY & CIGARS

A unique pairing experience of award winning Cigars & Single Malt Whisky

Enjoying a fine cigar when accompanied with a whisky is really quite special. As the character and aromas of a cigar develop during the smoking period, we have selected three distinctive single malt whiskies from Speyside in Scotland to pair with the three stages of the Daniel Marshall box aged Red Label and Davidoff Winston Churchill The Late Hour cigars. Please appreciate that this is our recommendation and that you may of course enjoy your smoke with the Scotch of your choice.

We hope you enjoy this novel way to tasting cigars with whisky.



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ANNUAL "KITZBUHEL CAMPFIRE" BECOMES A BONFIRE AT DANIEL MARSHALL CIGAR LOUNGE

5 mins ago | Reinhold C. Widmayer

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What started with a spark of an idea for a Daniel Marshall Cigar event by private club visionary, Richard Hauser, has become a highly anticipated annual "campfire" event with a closed capacity guest list that reads like the who's-who from tycoons, publishers, ski champions and the biggest stars.

Last Saturday following the world's most dangerous Ski Race the Hahnenkamm, the "Kitzbuhel Campfire" celebrated not only life and luxury but the 35th Anniversary of the Daniel Marshall Company. Among the elite who enjoyed the "Golden Moments" this event creates were: Arnold Schwarzenegger, Ralf Moeller, legendary ski champion Marc Girardelli, Singer Hansi Hinterseer, Richard Hauser, the founder and owner of the KCC, the whisky dynasty heiress Kirsten Grant (Director of William Grant & Sons Ltd.), Beat Hauenstein, CEO of Oettinger Davidoff, Tom Ryhiner, co-owner of Oettinger Davidoff in the 4th generation. The cigar & whisky-pairings were commented by two cognoscenti, Jason Turner (Top Spirits) and Roland Graf (Cigar Journal).

Daniel Marshall coined the phrase "modern day campfire" to describe why such an international gathering of women and men would share moments in a standing-room only environment at the beautiful Kitzbuhel Country Club (KCC). This year, friends of Daniel Marshall – Glenfiddich and Davidoff – asked to share in the event. Guests of the evening enjoyed the 92-point rated Daniel Marshall Red Label Cigar, a Davidoff Winston Churchill The Late Hour cigar, complemented with the most awarded whisky in the world, Glenfiddich. As a special treat, guests could enjoy a rare bottle of 40 year old Glenfiddich to mark the anniversary of the launch of the first internationally available Scotch Single Malt 55 years ago by Glenfiddich alongside a Daniel Marshall Golden Cigar.

On that festive occasion Marshall described his idea of what unites us all, "The Golden thread that runs through all our veins is a commitment to creating in all we do, a richness of character and generosity of spirit." On the occasion of the 35th Anniversary of Daniel Marshall this year you can expect more exclusive "modern day campfire" events across the world, a special edition of humidor and cigars and more "Golden Moments" to celebrate life and luxury.

DM Cigar Lounge





President's Gifts



**Gift from President Bush to the
President of the European Community**



**Gift from President Bush to the
President of Poland**

4 years creating for
President Bush
Humidors and Pen
boxes for visiting
foreign Presidents

This humidor was commissioned from
Daniel Marshall for
President George W. Bush



GENERAL CIGAR HOLDINGS • INC
307 PARK AVENUE SOUTH / 8TH FLOOR / NEW YORK, NY • 10014
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Edgar M. Culman, Jr.
PRESIDENT & CHIEF EXECUTIVE OFFICER

December 23, 2004

President George W. Bush
The White House
1600 Pennsylvania Avenue
Washington, D.C. 20004

Dear Mr. President:

All of us at General Cigar are proud to present to the White House a special cigar humidor commemorating your Inauguration for your second term as President of the United States. This humidor was custom hand-crafted by Daniel Marshall.

With the challenges facing you over the next four years, we hope you and your staff will find the time to pause and enjoy one of our premium cigars. Traditionally, many of the great world leaders have done their best thinking while smoking a fine cigar. You should be no exception.

With admiration we are sending you our best wishes for Happy Holidays and success and good health in the years ahead.

Sincerely,

