

CIGAR & SPIRITS

THE GENTLEMAN'S LIFESTYLE MAGAZINE

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GLENFIDDICH, DANIEL MARSHALL, AND DAVIDOFF COMMEMORATE SIR WINSTON CHURCHILL'S BIRTHDAY WITH CHURCHILL'S GRANDDAUGHTER

Los Angeles, Calif. (January 5, 2017) – It was an exquisite and memorable evening in London as Daniel Marshall collaborated with other family owned businesses to commemorate Sir Winston Churchill's birthday. Celia Sandys, granddaughter of Churchill, was in attendance and provided a stunning tribute to her famous grandfather in a private dining room at the Jumeriah Carlton Tower in Belgravia.

The special event hosted by Glenfiddich, Marshall, and Davidoff brought together three family-owned companies that share a common commitment to quality. The events included a fabulous array of Glenfiddich Whisky and a Daniel Marshall special three-tier Whisky Tasting Cigar. The cigar is designed to pair with 12 to 21 Year Old Glenfiddich blends. Marshall partnered with 5th generation master blenders and cigar creators Manuel Quesada and Nestor Plasencia to develop the Whisky Tasting Cigar. The cigar features three different blends of tobacco and a distinctive wrapper leaf.

Celia Sandys, a notable expert on the life and history of her grandfather, shared intimate stories of his life, travels, philosophy, and challenges faced by the luminous legend and leader. Sandys regaled the crowd with personal anecdotes,



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interesting stories about his life long love for whiskey and cigars, and historical information.

The crowd sipped some of the world's finest Glenfiddich Single Malts and savored his namesake cigar. Sandys told us, "When I was a little girl, I would ask my grandfather for the cigar bands from the cigars he was enjoying to use as rings that I proudly wore on my fingers. She continued, "My grandfather never went out without his cigar, even when flying with the Royal Air Force where he modified his mask to allow for his cigar. Every Birthday and Christmas, my mother and I would go to the cigar merchant and buy my grandfather a cigar as his gift. His 90th Birthday was no exception. We gave him his cigar which he enjoyed with his whiskey and champagne."

Sandys gave keen insight regarding Churchill's escape from prison in South Africa and noted he made had a bottle of whiskey next to him, as he was smuggled out in a wheel barrow.

Following the Whisky Tasting Cigar experience, the crowd savored three vitolas from Davidoff including the brand's Winston Churchill Petit Corona, Robusto and Toro cigars. Marshall commented, "I am confident Sir Winston would have greatly appreciated the "Cigars of Character" that Davidoff has created with his namesake Davidoff Winston Churchill Cigar Collection for the world to remember his leadership, courage and relentless passion for the best of the best." The audience was treated to delightful pairings of the Davidoff cigars alongside 18, 21 and 30-year vintage Glenfiddich whiskey. Davidoff's participation holds personal meaning to Marshall. "Since 1911, Davidoff has the vision and commitment to carry the legend, passion and lifestyle of fine cigars to the highest level of quality," said Marshall. "Davidoff represents the absolute best and embodies all of the reasons why we love cigars. Their stores, lounges, and fabulous team worldwide are stellar. I believe we share a common vision with an obsessive commitment to excellence and the extraordinary."

Ms. Sandys completed her tribute to her famous grandfather while the enrapt spectators hung on every word as she recited a special poem written by Sir Winston's friend, Duff Cooper. The verse summed up how Great Britain and many people

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throughout Europe and the United States felt about him after the war.

'When ears were deaf and tongues were mute
You told of doom to come;
When others fingered on the flute
You thundered on the drum;
When armies marched and cities burned and all you said came true,
Those who have mocked your warnings turned almost too late to you;
When doubt gave way to firm belief and through five cruel years,
You gave us glory in our grief and laughter through our tears;
When final honors are bestowed and last accounts are done,
Then shall we know how much was owed by all the world to one.'

Daniel Marshall/Glenfiddich Tasting Cigar Events are being scheduled worldwide. Please email info@danielmarshall.com or call (714) 923-2889 for details.

About Daniel Marshall

Daniel Marshall, a 35-year veteran of the cigar industry is one of the world's leading names in No. 1 rated top quality humidors and finest cigars, including the coveted 24kt Red Label Golden Cigar. DM Humidors and Cigars are enjoyed in the homes and offices of countless Hollywood celebrities, US presidents, dignitaries, titans of industry, and fashion designers among others. Marshall is also a cigar and humidor supplier of England's Royal Family. Since 1982, Daniel Marshall has created and designed for the prestigious luxury gift houses Dunhill, Tiffany & Co., S.T. Dupont, Cartier, Hermes, Fred Joaillier, Harrod's, Bally of Switzerland and Garrard's of London. Daniel Marshall's humidors are historic, with a collection at the Smithsonian Museum. Visit Daniel Marshall's site at www.danielmarshall.com



Randy Mastronicola

Randy Mastronicola is Editor-in-Chief for Cigar & Spirits Magazine. Randy's favorite lifestyle topics within the cigar

universe are sports, fashion, food and travel, pop culture and personal growth. Randy is a native New Yorker. He attended New York University's Washington Square University College and obtained a degree in Journalism. Randy has worked in marketing and publishing for a number of years, maintains a life coaching certification and is a.k.a. ZenGuido.

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